
From: Jamie Leder <jleder@zenimax.com>
To: Heather Cooper (SHE/HER); Haiyan Zhang
CC: Jill Braff
Sent: 11/3/2021 2:04:56 PM
Subject: [EXTERNAL] RE: Nov 10th Zenimax/Xbox MBR agenda

... one additional thought; In Phil's section re exclusivity, lets make sure we touch on the recent launches by Netflix and what it means to Xbox/Zeni
Thx

From: Jamie Leder
Sent: Wednesday, November 3, 2021 9:01 AM
To: Heather Cooper (SHE/HER) <heatherj@microsoft.com>; Haiyan Zhang <Haiyan.Zhang@microsoft.com>
Cc: Jill Braff <Jill.Braff@microsoft.com>
Subject: RE: Nov 10th Zenimax/Xbox MBR agenda

Thank you Heather – This works for us.
-Jamie

From: Heather Cooper (SHE/HER) <heatherj@microsoft.com>
Sent: Tuesday, November 2, 2021 8:45 PM
To: Haiyan Zhang <Haiyan.Zhang@microsoft.com>; Jamie Leder <jleder@zenimax.com>
Cc: Jill Braff <Jill.Braff@microsoft.com>; Heather Cooper (SHE/HER) <heatherj@microsoft.com>
Subject: Nov 10th Zenimax/Xbox MBR agenda

Hi – looking forward to our MBR next week. Below is the draft agenda for your feedback.

xCloud (Catherine) – 20 minutes

- Major beats and how Zeni can align/support (roll out by territory, consumer messaging, etc.)
- Upcoming features that can be included in future games to maximize the user experience
- Generally, where xCloud is going and what they need/want wrt game content to best highlight the experience

Phil's top of mind – 20 minutes

- Guidance on exclusivity of future titles
- LRP – specifically what are some of the goals they should be incorporating as they begin to refine their plans
- Anything else Phil wants to share

Zeni update – 20 minutes

- Brief update on the business
- TV to update on Redfall
- Disney contract update (Jill will sync with Jamie this Thursday to discuss)

@Haiyan Zhang – LMK if you have concerns with the order. I would usually start with Phil but thought that having Catherine present first would allow her to duck out when her topic is done.

@jleder@zenimax.com – is 20 minutes good for the Zeni update or should we add time to xCloud or Phil's top of mind?

Thanks!
Heather