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**From:** Sarah Bond (SHE/HER) </O=EXCHANGELABS/OU=EXCHANGE ADMINISTRATIVE GROUP (FYDIBOHF23SPDLT)/CN=RECIPIENTS /CN=6FDD250A06434681BB95FA813DAB9EE2-SARAH BOND>  
**To:** Phil Spencer; Lori Wright; Ashley McKissick (SHE/HER)  
**Sent:** 9/2/2022 4:35:22 PM  
**Subject:** RE: Meta - Quest Event

Thx for the context of this thread. We got it.

**From:** Phil Spencer <philsp@microsoft.com>  
**Sent:** Thursday, September 1, 2022 11:41 PM  
**To:** Lori Wright <lwright@microsoft.com>; Sarah Bond (SHE/HER) <Sarah.Bond@microsoft.com>; Ashley McKissick (SHE/HER) <ashleysp@microsoft.com>  
**Subject:** FW: Meta - Quest Event

Thanks for driving this with Jon while I'm out.

Showing the 2D xCloud experience on Quest [REDACTED]

Phil

**From:** Phil Spencer  
**Sent:** Thursday, September 1, 2022 11:35 PM  
**To:** Satya Nadella <satyan@microsoft.com>  
**Cc:** Jon Tinter <jtinter@microsoft.com>; Rajesh Jha <rajeshj@microsoft.com>  
**Subject:** RE: Meta - Quest Event

Thanks Jon for working with the team on this. I'm in UK so out of time zone.

As you state, [REDACTED]  
[REDACTED]  
[REDACTED]

Phil

**From:** Satya Nadella <satyan@microsoft.com>  
**Sent:** Thursday, September 1, 2022 2:17 PM  
**To:** Phil Spencer <philsp@microsoft.com>  
**Cc:** Jon Tinter <jtinter@microsoft.com>; Rajesh Jha <rajeshj@microsoft.com>  
**Subject:** Meta - Quest Event

Hi Phil

On the Meta Quest launch, I would like also demo XCloud.

We don't need to give any firm dates on when we will ship etc.

I want this to be like say Samsung TV like socket for us, when your schedule allows and they have volume.

But I want to make the strategic intent clear.

In my mind the benefits to us are:

1. I want to make it clear to the world that MSFT is focused on Cloud First approaches – Teams; Win 365; XCloud – as the future of their end user sockets. [REDACTED]  
[REDACTED] But want to basically use every opportunity to make Cloud Streaming more mainstream the better it is for us in the long run for all the strategic reasons we talk about.
2. I also want to use this tactically vs GOOG/AAPL and their device policies. Not that Meta does not care about Store/IAP etc. But overall have a more fragmented set of device stores/platform is better for us.

Jon is running this deal interface and he will connect with Sarah and Lori on this.

Thx  
Satya

Sent from [Mail](#) for Windows