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To: Phil Spencer; Matt Booty; Jamie Leder
CC: Haiyan Zhang; Heather Cooper (SHE/HER); Mary McGuane (SHE/HER)
BCC: Jill Braff
Sent: 11/4/2021 12:20:04 AM
Subject: Zeni MBR 11/10: Agenda

Hi –

We have our MBR with the Zeni team next week – please note the agenda below.

We've invited Catherine to join for the first 20 min to give some additional insights about xCloud – this was a request from the Zeni team, and she's happy to join.

Let us know if you have any questions. Thanks Jamie, Haiyan and Heather for collaborating on the topics – should be a great session, as usual.

Jill

ZeniMax MBR 11/10 Agenda

- xCloud (Catherine) – 20 minutes

- Major beats and how Zeni can align/support (roll out by territory, consumer messaging, etc.)
- Upcoming features that can be included in future games to maximize the user experience
- Generally, where xCloud is going and what they need/want wrt game content to best highlight the experience

Phil's top of mind – 20 minutes

- Guidance on exclusivity of future titles
- LRP – specifically what are some of the goals Zeni should be incorporating as they begin to refine their plans
- Netflix's recent launches and what it means for Xbox/ZeniMax
- Anything else Phil wants to share

Zeni update – 20 minutes

- Brief update on the business
- TV update on Redfall
- Disney contract update