
From: Tim Stuart </O=EXCHANGELABS/OU=EXCHANGE ADMINISTRATIVE GROUP (FYDIBOHF23SPDLT)/CN=RECIPIENTS/CN=MICROSOFT.ONMICROSOFT.COM-55760-TIM STUART>
To: Kelsey Huschka; Kendra Goodenough; Jamie Lawver
Sent: 1/10/2020 10:31:00 PM
Subject: FW: SA - Project Phoenix

FYI

From: Tim Stuart
Sent: Friday, January 10, 2020 2:28 PM
To: Bill Duff <billduff@microsoft.com>
Cc: Ryan Cooper (CORPDEV) <Cooper.Ryan@microsoft.com>
Subject: SA - Project Phoenix

Bill – We have been working with Phil on a larger acquisition framework under the codename, Project Phoenix.

[REDACTED]

[REDACTED]

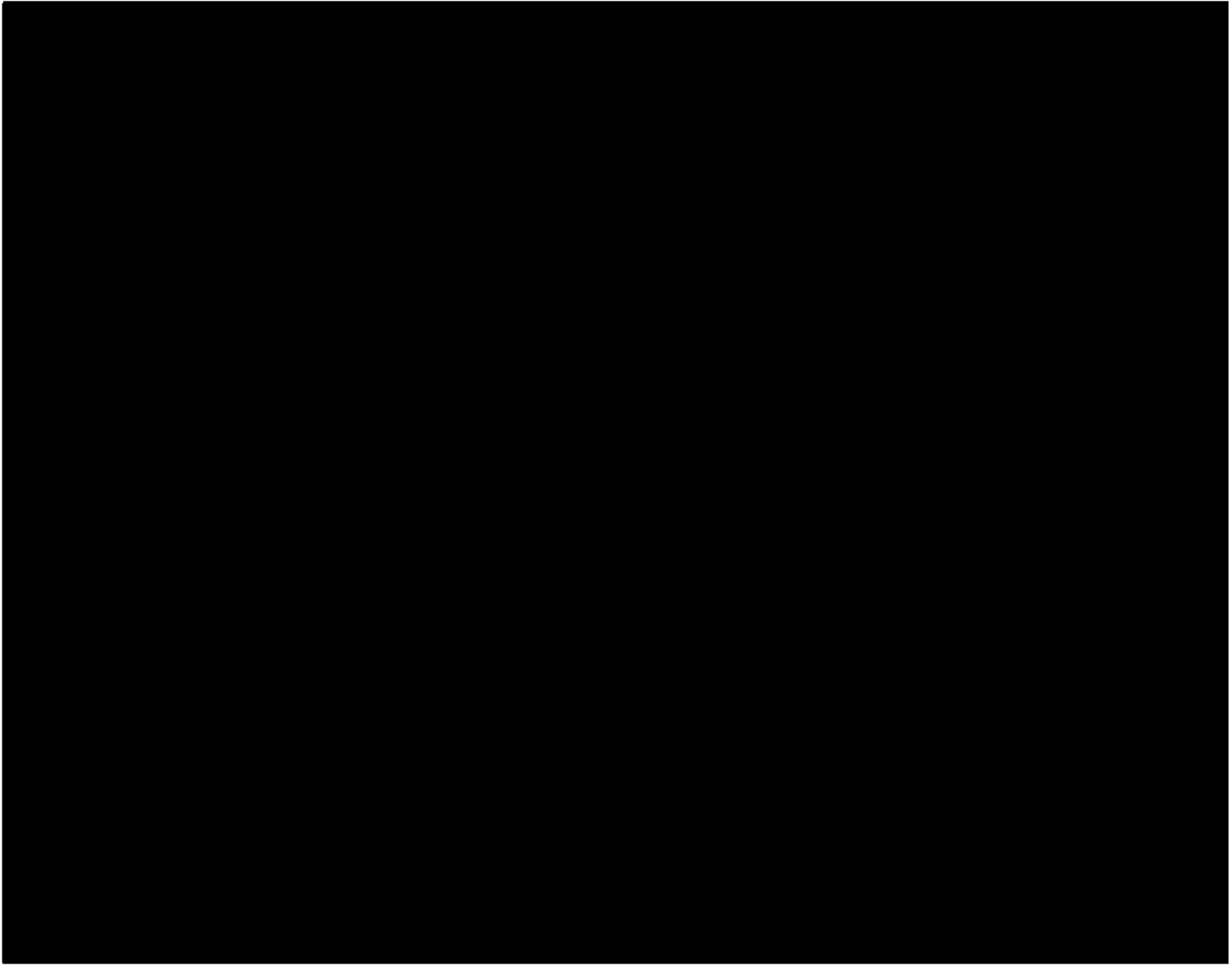
[REDACTED]

We have value attributed to securing content today vs tomorrow as well – similar to Netflix buying Star Wars 5 years ago vs what it would cost to rent / buy today given the market landscape.

There are a few key next steps to get your feedback / approval:

- Would you like to sit and review the current state of slides and/or value drivers given the size prior to Phil sending a formal request?
- Upon your approval, we have a draft ready for Phil to send to Amy / Satya for their approval

[REDACTED]



File Provided Natively

[REDACTED].pptx

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(Primary)\Top of Information Store\Inbox\FW: SA - Project Phoenix



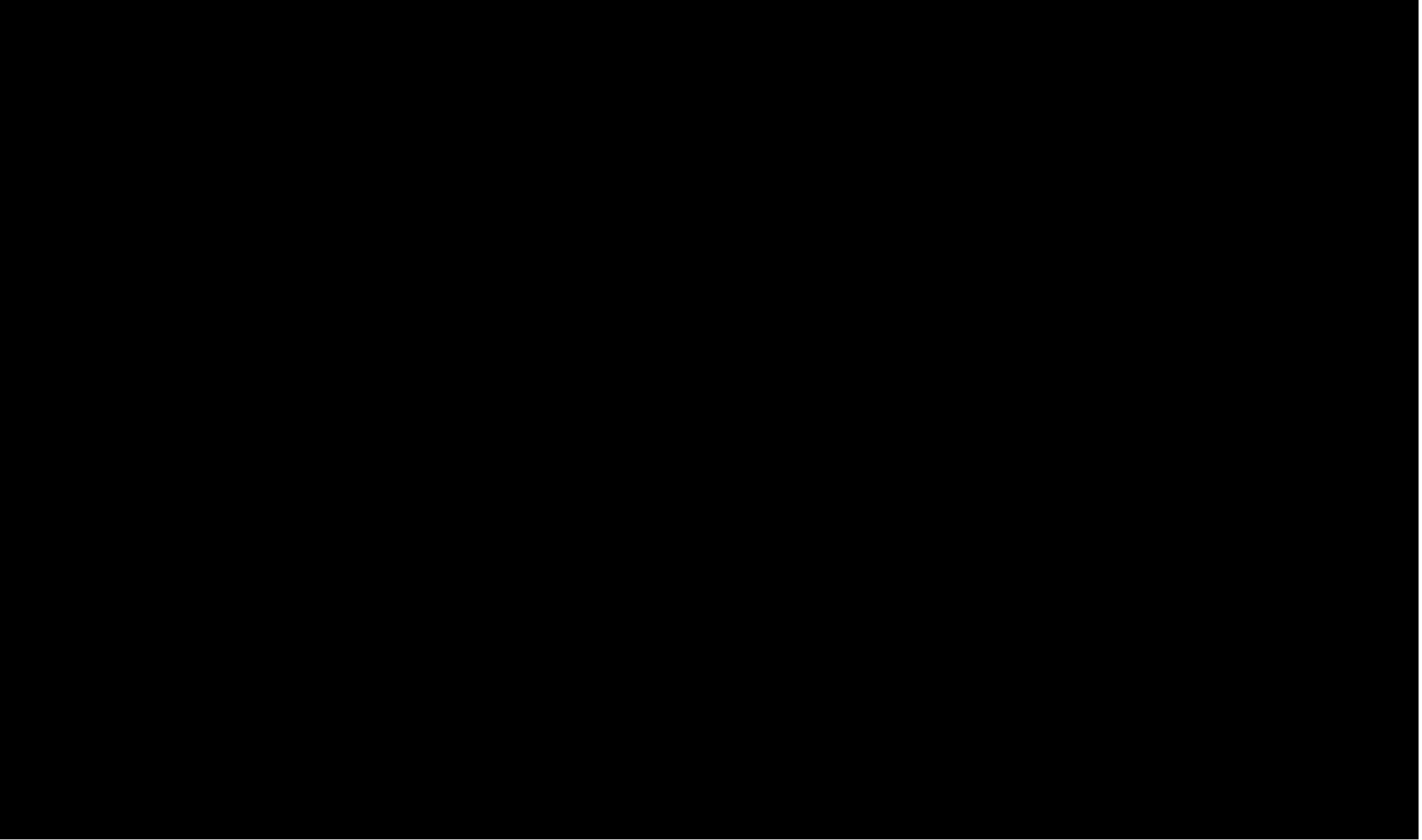
Project Phoenix

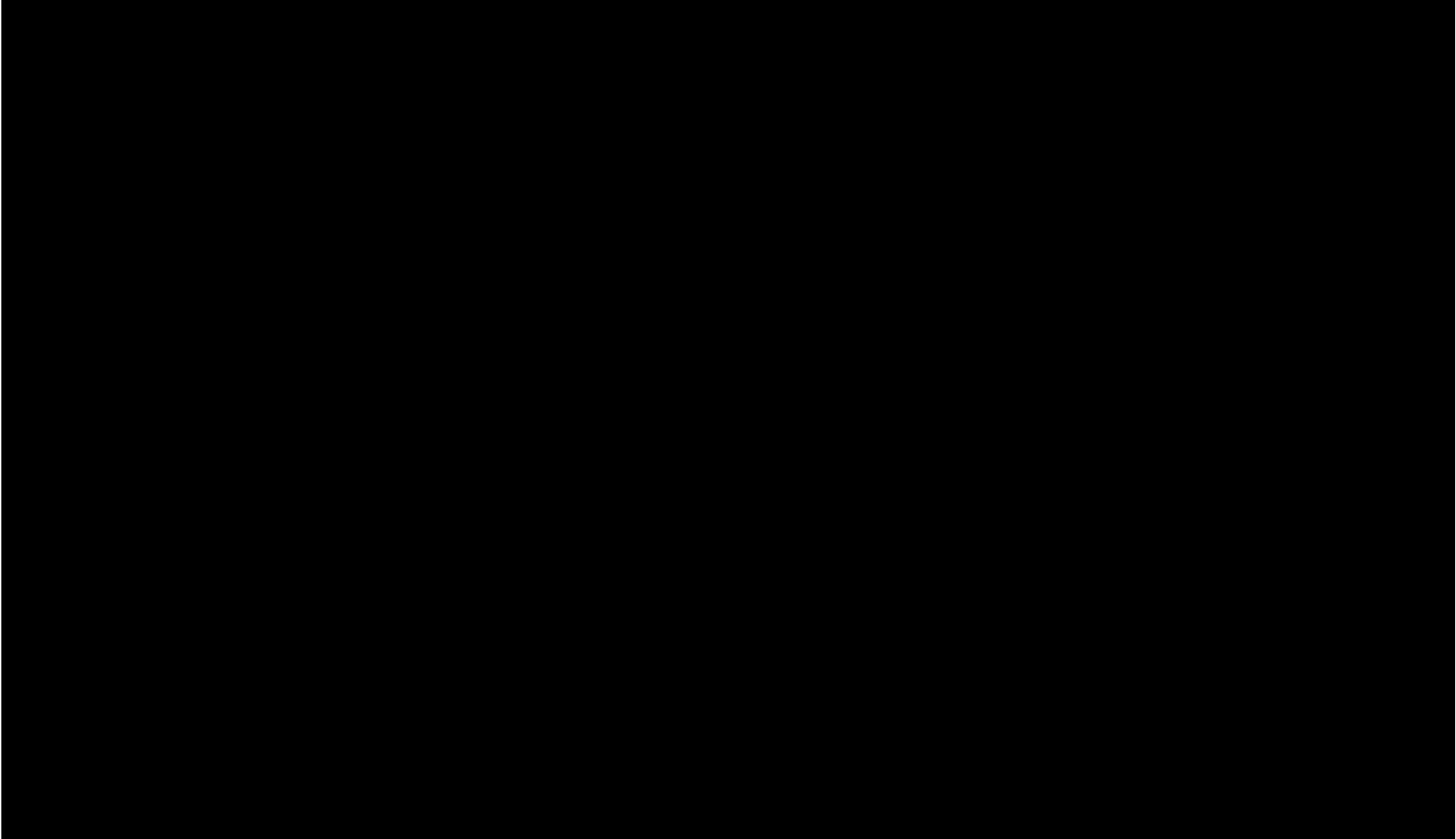
January 2020

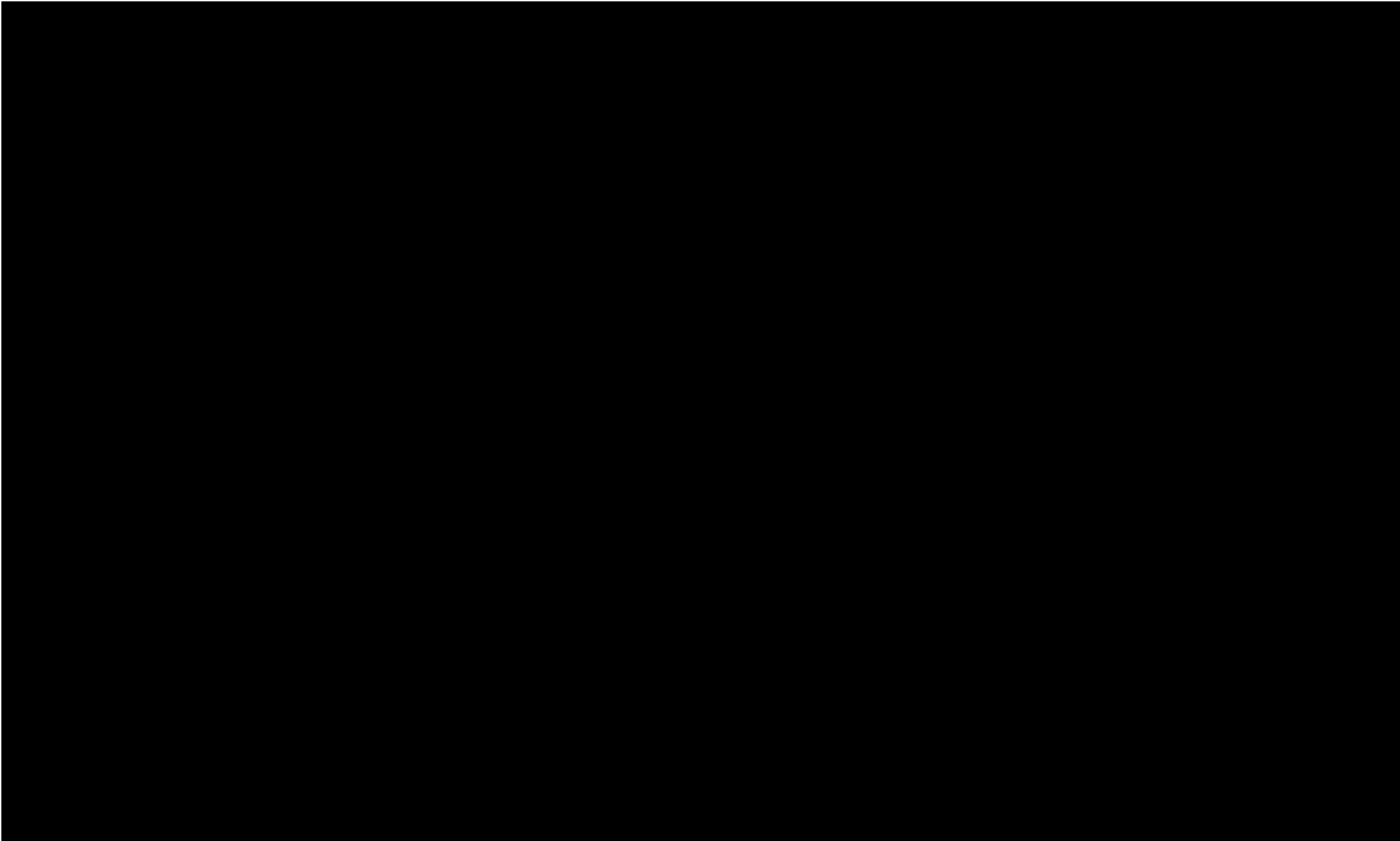












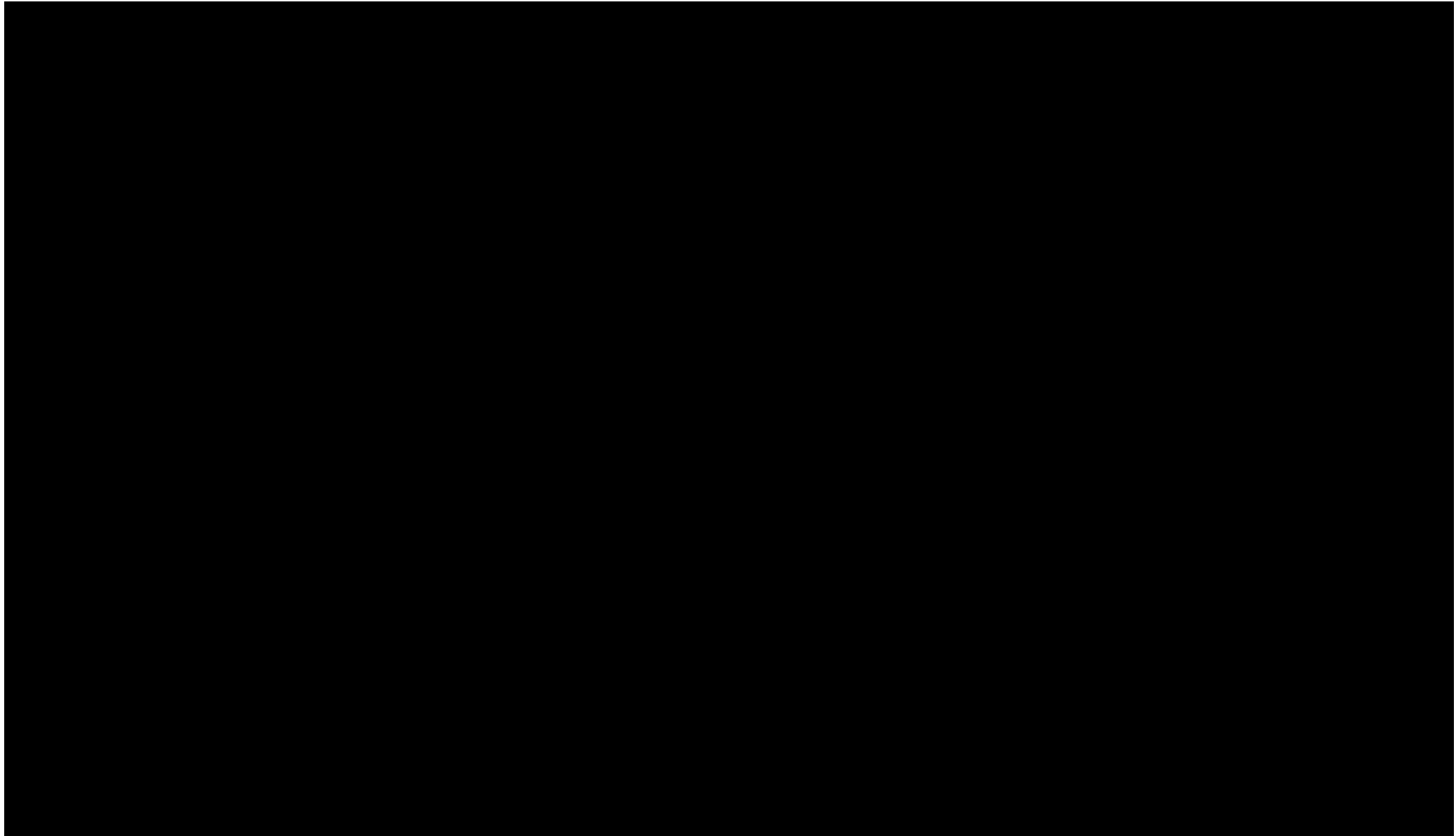


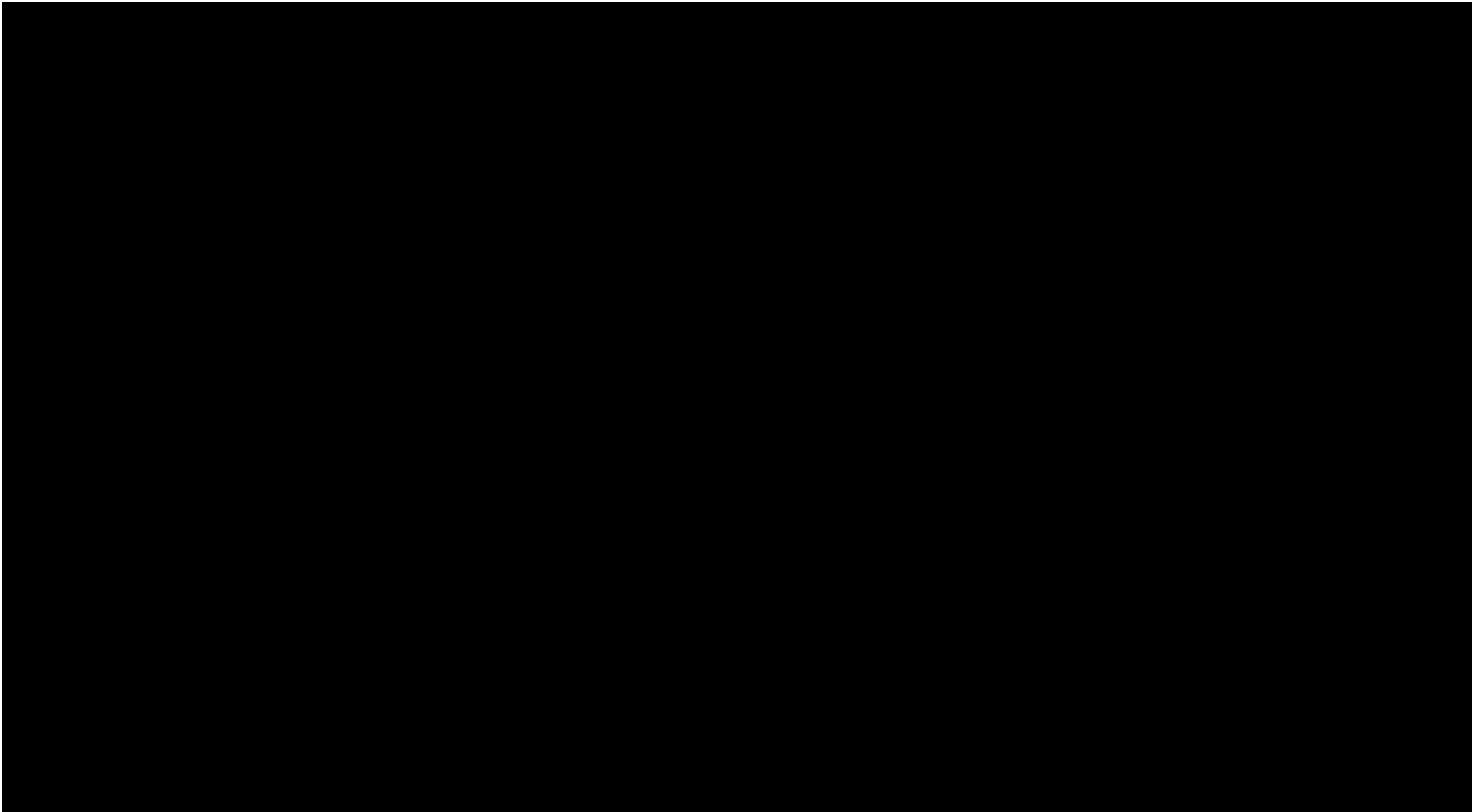
Project Phoenix

Financial Modeling Discussion

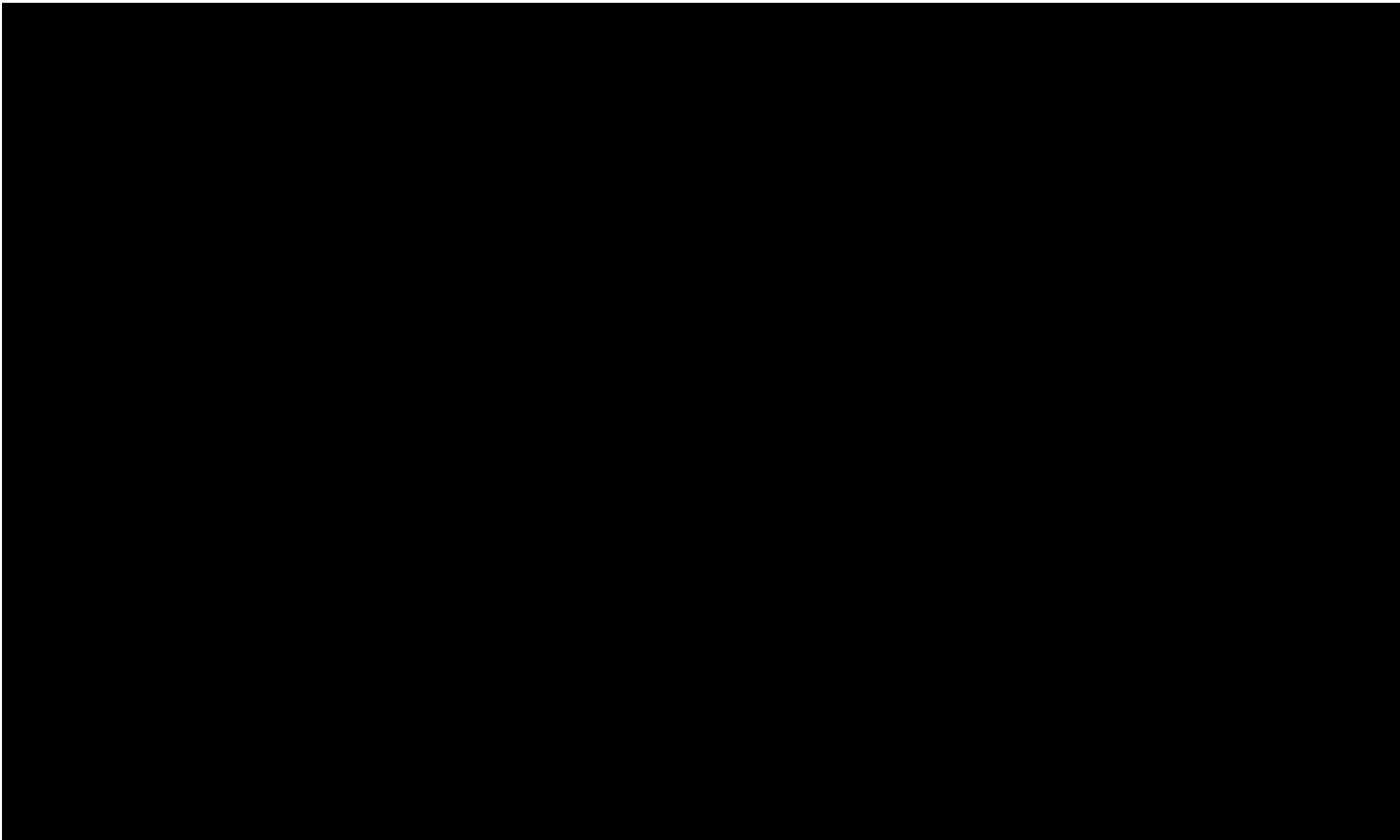
January 2020











Appendix





