

Withheld for Privilege

PLAINTIFF TRIAL
EXHIBIT
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Non-Responsive

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03/08/02

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PROMISED TIME
FRI 1:40PM
03/08/02

NEW

* WELCOME *

Welcome to the pharmacy that takes better care of your prescriptions.

★ Drug & Usage Information

★ Duplicate Receipts

★ Expiration Dates

★ Health Tips



Caring For You

Personalized Patient Prescription Information



Valued Customer

Inside this edition of your Newsletter

Patients Prefer The Duragesic Patch
Sponsored By Janssen

Walgreens
The Pharmacy America Trusts

Your Personal Prescription Information

PATIENT: [REDACTED]

MEDICATION: **OXYCONTIN 10MG TABLETS**

QUANTITY: 10

DIRECTIONS: TAKE AS DIRECTED

NDC 59611

WHITE

Side 1: cc

Side 2: 10

INGREDIENT NAME:
OXYCODONE (ox-f-KOE-done)

COMMON USES:
This medicine is a narcotic analgesic used to treat or prevent other conditions as determined by your doctor.

HOW TO USE THIS MEDICINE:
Follow the directions for using this medicine provided by your doctor. **OF THIS MEDICINE** and you are using it regularly, take it as directed. If you miss a dose, skip the missed dose and go back to your regular dose.

CAUTIONS:
IF YOU HAVE HAD A SEVERE ALLERGIC REACTION to codeine or other narcotic analgesics (such as Tylox, Tylenol with Codeine, Vicodin), contact your doctor about whether you are allergic to this medicine or if a severe allergic reaction includes a severe rash, hives, breathing difficulty, or swelling of the face, lips, tongue, or throat. If you are allergic to codeine or oxycodone, contact your doctor or pharmacist. DO NOT exceed the recommended dose. Exceeding the recommended dose could be dangerous. BEFORE YOU HAVE ANY MEDICAL OR DENTAL procedure, tell your doctor or dentist that you are taking this medicine. AVOID ALCOHOL and other depressants. DO NOT take this medicine with alcohol or other depressants. DO NOT take this medicine if you are taking any other medicine, either prescription or over-the-counter. IF YOU PLAN ON BECOMING PREGNANT, discuss this with your doctor. THIS MEDICINE IS EXCRETED IN BREAST MILK. IF YOU ARE BREASTFEEDING, check with your doctor.

POSSIBLE SIDE EFFECTS:
SIDE EFFECTS, that may go away during treatment, include drowsiness, dizziness, nausea, vomiting, headache, or constipation. If they continue or are severe, contact your doctor AS SOON AS POSSIBLE if you experience excitation, difficulty breathing, or difficulty swallowing.

Walgreens - The Pharmacy America Trusts.

KEEP OUT OF REACH OF CHILDREN - 5

We take better care of your prescriptions using satellite-linked stores so we are always close to you.

We treat every customer as a welcome guest just as we have for more than 100 years.

Would you prefer to take chronic-pain medication about twice a week...

Ask your doctor about the DURAGESIC® (fentanyl transdermal system) patch—one of the most prescribed long-acting opioids for chronic pain, with over 5 million prescriptions to date.

What is the DURAGESIC® patch?

DURAGESIC® is a thin, adhesive, rectangular patch that is worn on your skin. DURAGESIC® delivers a strong pain-relieving medicine called "fentanyl" through the skin and into the bloodstream. It should only be used to relieve severe pain that will last more than a few days (chronic pain). It should only be used when other, less strong medicines have not been effective and when pain needs to be controlled around the clock. DURAGESIC® can provide convenient chronic pain control for up to 3 days. This means you can go about your activities during the day and night without having to think about taking a pill every 4, 6, 8, or 12 hours. DURAGESIC® is a long lasting and convenient option for chronic pain control.

DURAGESIC® is not intended for use if you have pain that will go away in a few days, such as pain from surgery, medical or dental procedures, or short-lasting painful conditions.

Patients prefer the patch.

In a clinical study of 40 patients, 75% reported that their therapy with the DURAGESIC® patch was good to excellent.* What's more, in a study involving 504 cancer patients, those who used DURAGESIC® were significantly more satisfied with their pain medication than those who received sustained-release oral morphine.

*Data obtained from 40 patients in clinical trials at a 1-month follow-up evaluation. Previous analgesic regimens include oxycodone preparations and immediate-and sustained-release morphine preparations.

...instead of twice a day?

How can I find out more about DURAGESIC®?

For important information about DURAGESIC®:

- Refer to the DURAGESIC® full Prescribing Information attached
- Consult your doctor
- Or call the Janssen One-to-One™ Customer Action Center at 1-800-JANSSEN (1-800-526-7736) from 9 AM to 8 PM Eastern Time, Monday through Friday to speak to a trained medical professional

How do I get the DURAGESIC® patch?

DURAGESIC® is available only by prescription. So ask your doctor if you can take your chronic pain medication about twice a week instead of twice a day.

You should discuss with your doctor the most important side effects of this drug prior to using it.

One important side effect is slow, shallow, and/or difficulty in breathing, which can occur if the dose of DURAGESIC® is too high. You and your household members should discuss with your doctor what signs and symptoms to look for and what to do if these develop. If you are uncertain what to do, call your doctor or get other emergency medical help.

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Duragesic®
FENTANYL TRANSDERMAL
SYSTEM 

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CONFIDENTIAL

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You have a right to relief from chronic pain

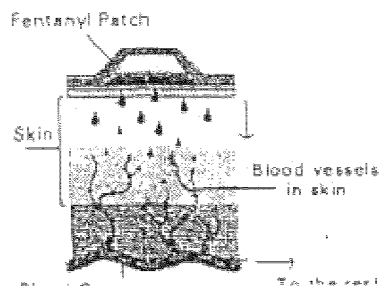
As you may have noticed, there have been many reports in the local and national news media about abuse of prescription painkillers. *Newsweek* and other national magazines have run stories on the problem. Your local paper or TV news may have featured reports on the subject as well.

Because of this increased attention, you may have questions about your chronic pain therapy. Are you using the right medication? Are you taking the right dose? Of course, your doctor considers these issues whenever he or she writes a prescription. You should always follow the instructions your doctor provides.

But also keep in mind that it's relatively rare for patients to become addicted to painkillers when used appropriately. Most abusers of these drugs are not patients, but instead people who obtain the pills without a prescription. Although addiction can be a concern with some painkillers, you have the right to appropriate pain relief.

There is an alternative to pills for treating moderate-to-severe chronic pain. It's called DURAGESIC. Like other long-acting therapies, DURAGESIC can help relieve chronic pain and reduce the number of pills you take for your pain. What makes DURAGESIC unique is that it's a patch, not a pill, and provides relief that lasts up to 3 days! This is different from pills that have to be taken 2, 4, or 6 times a day.

DURAGESIC is a thin patch with an adhesive on the back that you wear on your skin. DURAGESIC delivers a strong pain-relieving medicine called "fentanyl" through the skin and into the bloodstream. The medicine stays in your system, relieving pain, longer than the pills used to treat chronic pain. DURAGESIC has been used for more than 10 years to treat chronic pain.



You've probably come to associate chronic pain with taking lots of pills. You may also be taking pills for other conditions. DURAGESIC is a patch, not a pill. DURAGESIC can reduce your need to interrupt your day 2, 4, or 6 times to take pain pills. And, with appropriate medical use, addiction to DURAGESIC is relatively rare.

You have a right to a life uninterrupted by chronic pain. So if you want the pain relief you deserve without taking a lot of pills, ask your physician about DURAGESIC!

BECAUSE SERIOUS OR LIFE-THREATENING HYPOVENTILATION COULD OCCUR, DURAGESIC IS CONTRAINDICATED

- In the management of acute or postoperative pain, including use in outpatient surgeries
 - In the management of mild or intermittent pain responsive to p.r.n. or non-opioid therapy
 - In dosages exceeding 25 mcg/hr at the initiation of opioid therapy
- (See CONTRAINDICATIONS section of full Prescribing Information for further information.)

DURAGESIC SHOULD NOT BE ADMINISTERED TO CHILDREN UNDER 12 YEARS OF AGE OR PATIENTS UNDER 18 YEARS OF AGE WHO WEIGH LESS THAN 50 KG (110 LBS) EXCEPT IN AN AUTHORIZED INVESTIGATIONAL RESEARCH SETTING. (SEE PRECAUTIONS - PEDIATRIC USE SECTION OF FULL PRESCRIBING INFORMATION FOR FURTHER INFORMATION.)

DURAGESIC is indicated for treatment of chronic pain (such as that of malignancy) that:

- Cannot be managed by lesser means such as acetaminophen-opioid combinations, nonsteroidal analgesics, or p.r.n. dosing with short-acting opioids and
- Requires continuous opioid administration

The 50, 75, and 100 mcg/hr dosages should ONLY be used in patients already on and tolerant to opioid therapy.

For more information speak to your doctor or pharmacist.

For more safety information, please see the full Prescribing Information, including the Boxed Warning.

Duragesic®
FENTANYL TRANSDERMAL
SYSTEM 