

To: Seid, Stephen[/O=PURDUE/OU=PURDUE US/CN=SALES AND MARKETING - FIELD/CN=B4BEE2C8]; Winston, Paul[/O=PURDUE/OU=PURDUE US/CN=RECIPIENTS/CN=FB4E0B8D]; Scifo, Tony[/O=PURDUE/OU=PURDUE US/CN=SALES AND MARKETING - FIELD/CN=54ED8E5E]
From: Mollica, Paula
Sent: Thur 5/3/2001 8:34:41 AM
Subject: RE: Walgreens Anti-Diversion - Literature order due for May 9, 2001

Excellent!

Paul Winston, please place this literature order STAT and provide Dave Wagner with the NZ number so he can grab it when it prints off the system.

Dave, can we have these goods shipped to the client for arrival no later than Tuesday, May 8.

Thanks to all for your help.

The Anti-Diversion brochures PPXX02 WILL NOT be personalized. I still have not received authorization to have logos affixed to this piece from the review committee.

Paula

-----Original Message-----

From: Seid, Stephen
Sent: Wednesday, May 02, 2001 11:39 PM
To: Mollica, Paula; Winston, Paul; Scifo, Tony
Subject: RE: Walgreens Anti-Diversion - Literature order due for May 9, 2001

Yes, please. Note below the original request sent 4/12.

From: Scifo, Tony
Sent: Thursday, April 12, 2001 11:35 AM
To: Seid, Stephen
Cc: Ruess, Cheryl; Reich, William; Winston, Paul
Subject: Walgreen Milwaukee Meeting
Importance: High

Steve:

Confirmed with Franklin La Dien, Walgreen Regional manager, on the Speaker program for May 9th in Milwaukee.

Mr. La Dien indicated that we can also have a table there and pass out literature.

I have also confirmed this with Bill Reich, Milwaukee District Manager.

Can we have the following sent to Bill Reich, 2701 Foxboro, Waukesha WI. 53819.

- 300 Abuse and Diversion letters and Brochures- If we have time we can personalize Dear Walgreen Pharmacist.
- 300 OMC112 Chronic Pain Power-Pak CE program
- 300 OMC113 Use of Opioids in Chronic Noncancer Pain

SLS

PLAINTIFF TRIAL
EXHIBIT
P-27170_00001

-----Original Message-----

From: Mollica, Paula
Sent: Wednesday, May 02, 2001 4:25 PM
To: Winston, Paul; Scifo, Tony; Seid, Stephen
Subject: RE: Walgreens Anti-Diversion - Literature order due for May 9, 2001
Importance: High

Tony/Steve: please reply. Can I send the promotional materials without the letter, and send the letter within the next day or two when approved?

I need an answer STAT so we can place the lit order in order to have the goods there in less than one week.

Paula

-----Original Message-----

From: Winston, Paul
Sent: Wednesday, May 02, 2001 4:23 PM
To: Mollica, Paula
Subject: RE: Walgreens Anti-Diversion - Literature order due for May 9, 2001

This is the first time I've seen this request, so NO! Please tell me, if I should.

Thanks,

Paul

Paul.Winston@Pharma.com
(203) 854-7376

"Unless you try something beyond what you have already mastered, you will never grow"

-----Original Message-----

From: Mollica, Paula
Sent: Wednesday, May 02, 2001 4:21 PM
To: Scifo, Tony; Winston, Paul
Cc: Seid, Stephen
Subject: Walgreens Anti-Diversion - Literature order due for May 9, 2001
Importance: High

Paul, can you please look in your system to see if you ever did a lit order to have 300 pieces EACH of:

PPXX02
OMC112
OMC113

shipped to:

Bill Reich
Walgreen
2701 Foxboro
Waukesha, WI 53819

I need to know STAT if this was ever done.

Steve/Tony, I am still awaiting approval for the "template" pharmacist letter.

Paula