

**To:** Goodman, Tony[/O=PURDUE/OU=PURDUE US/CN=RECIPIENTS/CN=12EAD4C3]; Griffin, Mark[/O=PURDUE/OU=PURDUE US/CN=Sales and Marketing - Field/cn=7CACF25B]; Tolley, Alexa[/O=PURDUE/OU=PURDUE US/CN=Sales and Marketing - Field/cn=B2FBA8E6]  
**Cc:** Seid, Stephen[/O=PURDUE/OU=PURDUE US/CN=Sales and Marketing - Field/cn=B4BEE2C8]  
**From:** Newman, Michelle  
**Sent:** Thur 4/19/2001 1:41:00 PM  
**Subject:** RE: Lipman CE for Walgreens

The order is entered under Alexa's account.

-----Original Message-----

**From:** Goodman, Tony  
**Sent:** Thursday, April 19, 2001 1:01 PM  
**To:** Griffin, Mark; Newman, Michelle; Tolley, Alexa  
**Cc:** Seid, Stephen  
**Subject:** RE: Lipman CE for Walgreens

Michelle,\*\*\*ENTERED 4-19-01  
Please send these.

Steve,  
Fyi.

*Tony Goodman*  
Group Product Manager  
Analgesics

-----Original Message-----

**From:** Griffin, Mark  
**Sent:** Monday, April 16, 2001 9:05 PM  
**To:** Goodman, Tony  
**Subject:** FW: Lipman CE for Walgreens

Tony,

I am requesting 150 of the Lipman CE programs for the below pharmacy programs. The order number is OMC113. Thanks in advance and I hope this is not too many to request.

Mark

-----Original Message-----

**From:** Tolley, Alexa  
**Sent:** Monday, April 16, 2001 6:17 PM  
**To:** Griffin, Mark  
**Subject:** Lipman CE for Walgreens

Mark, as per your instructions, I spoke with Kieth Ford the District Manager for Walgreens in Knoxville last Thursday. He was very pleased to hear that we had a pain CE and he wants 150 of them so that he can mail them to all of the pharmacists in his district. He covers all of Knoxville and Chattanooga. This will impact at least 6 reps and maybe as many as 8. He would like me to bring them by his office and he will mail them out asking all of his pharms to read and return the form. This will help us gain a stronger alliance with Walgreens and help to fend off any remaining abuse issues that are going through their stores. If you would have them sent to me I will take them by. My address is 4802 Tomache Dr. Knoxville, TN. 37909. Thanks. We talked about the possibility of doing this type of thing with CVS and Kroger as well. I have the District Manager for Kroger in my territory, and Brent knows both of the DM's for CVS well. This type of pro action could prevent any further problems seen in area like West Virginia Alabama and Kentucky.  
Alexa

PLAINTIFF TRIAL  
EXHIBIT  
**P-27169\_00001**