

Message

From: Provost, Kristie [/O=WALGREENS/OU=EXCHANGE ADMINISTRATIVE GROUP (FYDIBOHF23SPDLT)/CN=RECIPIENTS/CN=00206BED-0E9B-4469-9B01-EC11E86FA0EE]
Sent: 10/2/2012 9:50:40 AM
To: Swords, Rex [rex.swords@walgreens.com]
Subject: Prescriber Index
Attachments: Prescriber Index Approach_v2.pptx



Kristie Provost
Director, Strategic Planning & Analytics
Walgreens Loss Prevention
Office (847) 964-4213
Fax (847) 964-4166
1417 Lake Cook Road
Deerfield, IL 60015

PLAINTIFFS TRIAL
EXHIBIT

P-06999_00001

WAGMDL01176493

CONFIDENTIAL

P-06999 _ 00001

Prescriber Potential Risk Index

PRIVILEGED & CONFIDENTIAL PREPARED IN ANTICIPATION OF LITIGATION BY OR AT THE DIRECTION OF LITIGATION & REGULATORY LAW

HIGHLY CONFIDENTIAL

WAGMDL01176494

Prescriber Potential Risk Indexing Approach

Parameters:

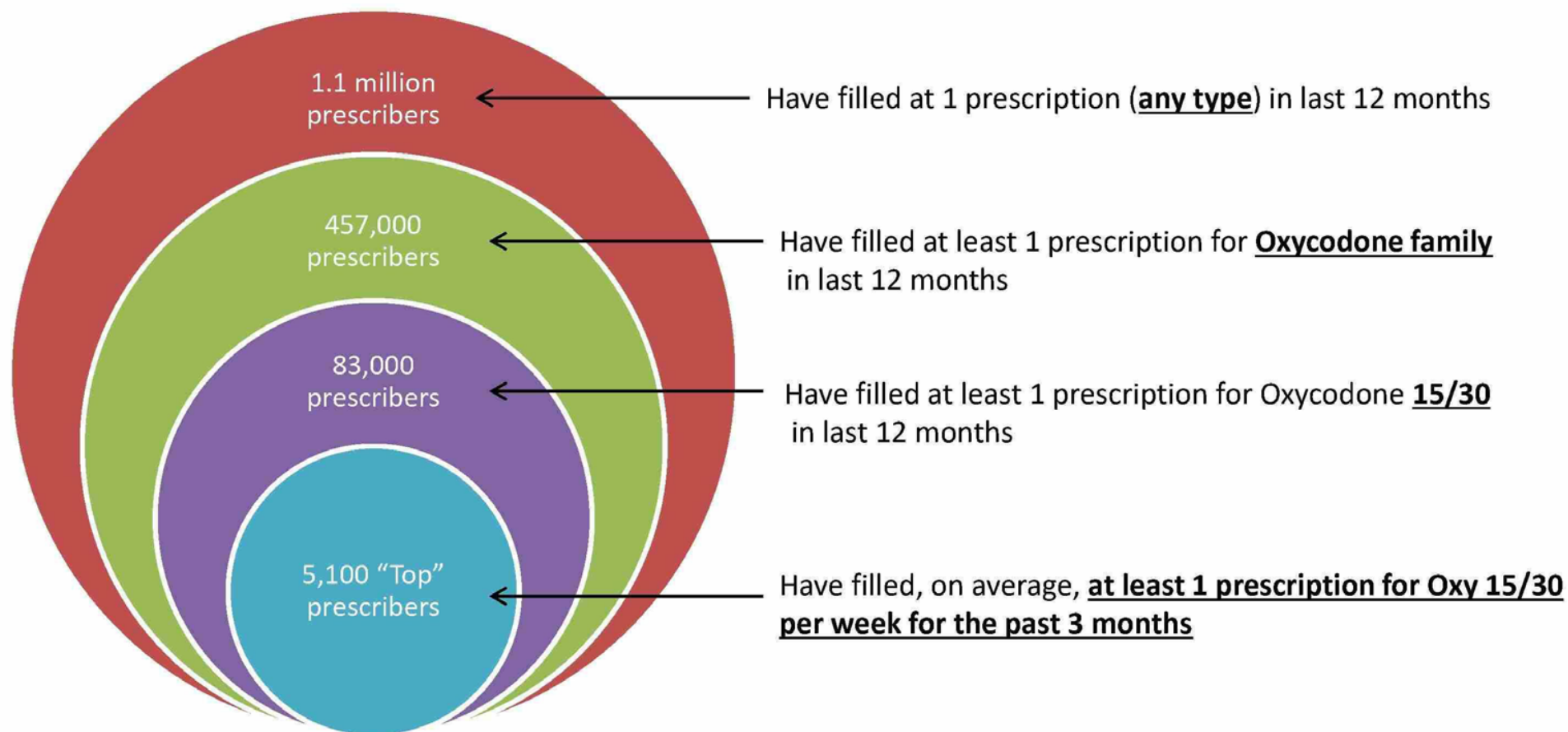
- ✓ Targeted Drug(s) = Oxycodone (all items)
- ✓ Timeframe = updated monthly, ranking and trends based on rolling 3 months
- ✓ Location = Chainwide, includes retail, on-site and worksite pharmacies

Objectives:

- ✓ Combine multiple high risk variables into one analysis into order to produce a Composite Potential Risk Score, and rank accordingly
- ✓ All prescribers in chain ranked on an ongoing basis
- ✓ Combine our business insights with data under review by DEA and factors being highlighted by Cardinal

Concepts Covered	Metric	Weight
Total Unit Volume	Overall Unit Volume of Oxy: Average Monthly Qty based on last 3 months	30%
Proportionality to total business	% Oxy 15/30 to ttl Oxy scripts	30%
	% Oxy script count to total script count	10%
Tender	% Oxy script count paid by Cash + PSC	30%
		100%

Reducing the list of Prescribers to a workable list



PRIVILEGED & CONFIDENTIAL PREPARED IN ANTICIPATION OF LITIGATION BY OR AT THE DIRECTION OF LITIGATION & REGULATORY LAW

WAGMDL01176496

HIGHLY CONFIDENTIAL