
From: Jinping McCormick/BI/CRA/Alpharma
To: David Myers/SM/RUE/Alpharma
Sent: 2/22/2006 8:27:54 PM
Subject: Fw: Cardinal
Attachments: 06Cardinal_r4_RBC Exhibit A-AL.xls; 06Cardinal_r4_RBC Buy 02.13.06.doc

From: Jinping McCormick/BI/CRA/Alpharma
Sent: Wednesday, February 22, 2006 12:27:54 PM
To: David Myers/SM/RUE/Alpharma

I asked this from Karen to acct for the trade show promo. Thought you might find it useful.

I'm madly working on the forecast. Will work on the sales rep target tomorrow. Will call you to discuss.

Jinping McCormick
Marketing
Actavis US
(908)653-8111
jmccormick@actavis.com

----- Forwarded by Jinping McCormick/BI/CRA/Alpharma on 02/22/2006 03:26 PM -----

Karen	To	
Belton/SM		Jinping McCormick/BI/CRA/Alpharma@Alpharma
/CRA/Alpharma	cc	
02/22/2006	Subject	
03:23 PM		Cardinal

Attached is a copy of the trade show promo sent to Cardinal for approval.

Please note my new email address is: KBelton@actavis.com

Karen M. Belton
Contract Manager
Actavis US
14 Commerce Dr., Suite 301
Cranford, NJ 07016
Tel: (908) 653-8171
Fax: (908) 653-8215

PLAINTIFF
TRIAL EXHIBIT
P-04422_00001

Confidential

Acquired_Actavis_00380252

P-04422 _ 00001



February 17, 2006

Mr. Todd Treeger
Program Manager, Generic Product Purchasing
Cardinal Health
7000 Cardinal Place
Dublin, OH 43017

via Facsimile: (614) 757-7324

Dear Todd:

Alpharma USPD Inc. and Purepac Pharmaceutical Co. are please to offer a Trade Show promotion for primary awarded products on the Cardinal Source program provided the following applies:

- Cardinal is eligible for a billback allowance off the contract price as specified on Exhibit A, on sales out from May 15 – September 30, 2006 of the primary awarded (Cardinal Source) Alpharma and Purepac labeled products to the Trade Show eligible customers. Trade Show eligible customers include Preferred Source A, Medicine Shoppe, and approximately 45% of the Managed Source contracts. Cardinal will provide a report of eligible customer sales to Actavis prior to submitting a rebate billing.
- Payment for Alpharma and Purepac labeled products shall be made within forty-five (45) days from the end of the promotional period, in the form of a credit memo, based on the E-promo report submitted by Cardinal of products purchased by Trade Show eligible customers during the sales out period provided purchases do not exceed chargebacks as reported by Cardinal to Actavis through the Chargeback system via EDI (less any returns). The chargeback report shall govern any discrepancies. Please submit Alpharma and Purepac labeled product billback data to:

Sadie Bailey,
14 Commerce Dr, Suite 301
Cranford, NJ 07013
Sbailey@actavis.com
(908) 653-8158

- Only products included on Exhibit A and the specific contracts listed above will be eligible for the promotion.
- Diltiazem ER allowance will be deducted from the profit share calculation from this trade show promotion.

Please sign below and initial and date each page of Exhibit A to indicate your acceptance of the terms of the 2006 Retail Business Conference promotional buy.

We wish you every success at your 2006 trade show.

Sincerely,

Karen M. Belton
Contracts Manager

Cardinal Health, Alpharma USPD Inc., and Purepac Pharmaceutical Co. agree to be bound by the terms and conditions of this offer. Promotion cannot be implemented without a signed document on file.

By: _____
Todd Treeger

Date: _____

cc: Pat O'Malley; Lisa Pehlke; Mike Perfetto; Kevin Anderson

Purepac Pharmaceutical Co.
Alpharma USPD Inc.
Amide Pharmaceutical, Inc.

14 Commerce Drive, Suite 301
Cranford, NJ 07016 USA

t 908 653 8100
f 908 653 8105

www.actavis.com

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Acquired_Actavis_00380253

P-04422 _ 00002

File Provided Natively

Exhibit A
2006 Retail Business Conference

CIN	NDC	LABEL	PRODUCT NAME	SIZE	BILLBACK
					ALLOWANCE
					% OFF
					CONTRACT PRICE
1543123	0472-0882-82	Alpharma	Acetasol® HC Otic Solution	10 ML CTN	6%
2571313	0472-0082-16	Alpharma	Acyclovir Oral Suspension	16 OZ.	6%
1508746	0472-1419-04	Alpharma	APAP w/Codeine Solution	4 OZ.	6%
2398154	0472-0382-45	Alpharma	Betamethasone Dipropionate Ointment USP (Augmented), 0.05%	45 GM.	6%
1477462	0472-0381-15	Alpharma	Betamethasone Dipropionate Ointment USP 0.05%	15 GM.	6%
1477470	0472-0381-45	Alpharma	Betamethasone Dipropionate Ointment USP 0.05%	45 GM.	6%
1567833	0472-1358-32	Alpharma	Constulose (Lactulose Solution USP)	1 QT.	6%
1543081	0472-0755-16	Alpharma	Cyproheptadine HCl Syrup	16 OZ.	6%
1477710	0472-0321-26	Alpharma	Hydrocortisone Cream USP 1%	1 OZ.	6%
1701408	0472-0337-20	Alpharma	Hydrocortisone Cream USP 2.5%	20 GM	6%
2739084	0472-1270-16	Alpharma	Ibuprofen Oral Suspension USP-Rx	16 OZ.	6%
2941474	0472-1270-94	Alpharma	Ibuprofen Oral Suspension USP-Rx	4 OZ.	6%
3547098	0472-0753-23	Alpharma	Ipratropium Bromide Inhalation Soution 0.02%	2.5mL x 25	6%
3517851	0472-0753-30	Alpharma	Ipratropium Bromide Inhalation Soution 0.02%	2.5mL x 30	6%
3517521	0472-0753-60	Alpharma	Ipratropium Bromide Inhalation Soution 0.02%	2.5mL x 60	6%
2307437	0472-1738-03	Alpharma	Miconazole Nitrate Vaginal Suppositories 200mg	3'S W/APP	6%
2425882	0472-0066-73	Alpharma	Minoxidil Topical Solution 2% for Men	60 ML CTN	6%
2467264	0472-0066-75	Alpharma	Minoxidil Topical Solution 2% for Men	2 x 60 ML CT	6%
2973667	0472-0094-73	Alpharma	Minoxidil Topical Solution 5% for Men	60 ML	6%
2973675	0472-0094-75	Alpharma	Minoxidil Topical Solution 5% for Men	2 x 60 ML	6%
1477637	0472-0166-15	Alpharma	Nystatin Ointment USP	15 GM.	6%
1477645	0472-0166-30	Alpharma	Nystatin Ointment USP	30 GM.	6%
1185529	0472-0802-16	Alpharma	Paregoric Liquid USP	16 OZ.	6%
2972149	0472-5242-67	Alpharma	Permethrin Lotion 1%	2 OZ.	6%
2972156	0472-5242-69	Alpharma	Permethrin Lotion 1%	2 X 2 OZ.	6%
3498375	0472-0250-08	Alpharma	Prednisolone Syrup 15mg/5ml	8 OZ.	6%
3498391	0472-0250-16	Alpharma	Prednisolone Syrup 15mg/5ml	16 OZ.	6%
1186378	0472-1628-16	Alpharma	Prometh VC Syrup	16 OZ.	6%
1185479	0472-1629-16	Alpharma	Prometh VC w/Codeine Cough Syrup Cv	16 OZ.	6%
1185214	0472-1627-04	Alpharma	Prometh w/Codeine Cough Syrup Cv	4 OZ.	6%
1185370	0472-1627-16	Alpharma	Prometh w/Codeine Cough Syrup Cv	16 OZ.	6%
1186485	0472-1630-04	Alpharma	Prometh w/Dextromethorphan Cough Syrup	4 OZ.	6%
1185495	0472-1630-16	Alpharma	Prometh w/Dextromethorphan Cough Syrup	16 OZ.	6%
1501022	0472-1285-33	Alpharma	Sulfatrim® Pediatric Suspension	100 ML.	6%
1187426	0472-1285-16	Alpharma	Sulfatrim® Pediatric Suspension	16 OZ.	6%
1472828	0472-0301-15	Alpharma	Triamcinolone Acetonide Cream USP 0.1%	15 GM.	6%
1472810	0472-0301-16	Alpharma	Triamcinolone Acetonide Cream USP 0.1%	1 LB.	6%
1472836	0472-0301-80	Alpharma	Triamcinolone Acetonide Cream USP 0.1%	80 GM.	6%
1472844	0472-0306-15	Alpharma	Triamcinolone Acetonide Ointment USP 0.1%	15 GM.	6%
1472885	0472-0306-80	Alpharma	Triamcinolone Acetonide Ointment USP 0.1%	80 GM.	6%
1472950	0472-1800-56	Alpharma	Zinc Oxide Ointment USP	1 OZ.	6%
1972744	0228-2538-10	Purepac	Carbidopa-Levodopa 10mg/100mg	100	6%
1976471	0228-2538-50	Purepac	Carbidopa-Levodopa 10mg/100mg	500	6%
1976463	0228-2539-10	Purepac	Carbidopa-Levodopa 25mg/100mg	100	6%
1972736	0228-2539-50	Purepac	Carbidopa-Levodopa 25mg/100mg	500	6%
1972728	0228-2539-96	Purepac	Carbidopa-Levodopa 25mg/100mg	1000	6%
1972710	0228-2540-10	Purepac	Carbidopa-Levodopa 25mg/250mg	100	6%
1972702	0228-2540-50	Purepac	Carbidopa-Levodopa 25mg/250mg	500	6%
3393030	0228-2717-11	Purepac	Diclofenac Sodium Extended Release 100mg Tabs	100	6%
2544476	0228-2599-11	Purepac	Etodolac 400mg Tablets	100	6%
2601151	0228-2599-50	Purepac	Etodolac 400mg Tablets	500	6%
2757607	0228-2632-11	Purepac	Etodolac 500mg Tablets	100	6%
1350701	0228-2497-10	Purepac	Nifedipine 10mg Caps	100	6%
1845387	0228-2530-10	Purepac	Nifedipine 20mg Caps	100	6%
1494673	0228-2067-10	Purepac	Oxazepam 10mg Caps	100	6%
1494681	0228-2069-10	Purepac	Oxazepam 15mg Caps	100	6%
1850668	0228-2069-50	Purepac	Oxazepam 15mg Caps	500	6%
1494699	0228-2073-10	Purepac	Oxazepam 30mg Caps	100	6%
2901312	0228-2672-11	Purepac	Spironolactone 50mg Tablets	100	6%
2901320	0228-2672-50	Purepac	Spironolactone 50mg Tablets	500	6%
2901338	0228-2673-11	Purepac	Spironolactone 100mg Tablets	100	6%

Accepted by: _____ Date: _____

Exhibit A
2006 Retail Business Conference

CIN	NDC	LABEL	PRODUCT NAME	SIZE	BILLBACK ALLOWANCE % OFF CONTRACT PRICE
3009396	0228-2588-03	Purepac	Diltiazem HCl Extended Release 120mg Caps	30	6%
2930436	0228-2588-09	Purepac	Diltiazem HCl Extended Release 120mg Caps	90	6%
3439460	0228-2588-50	Purepac	Diltiazem HCl Extended Release 120mg Caps	500	6%
3009404	0228-2577-03	Purepac	Diltiazem HCl Extended Release 180mg Caps	30	6%
2930444	0228-2577-09	Purepac	Diltiazem HCl Extended Release 180mg Caps	90	6%
3439478	0228-2577-50	Purepac	Diltiazem HCl Extended Release 180mg Caps	500	6%
3009412	0228-2578-03	Purepac	Diltiazem HCl Extended Release 240mg Caps	30	6%
2930451	0228-2578-09	Purepac	Diltiazem HCl Extended Release 240mg Caps	90	6%
3439486	0228-2578-50	Purepac	Diltiazem HCl Extended Release 240mg Caps	500	6%
3009420	0228-2579-03	Purepac	Diltiazem HCl Extended Release 300mg Caps	30	6%
2930469	0228-2579-09	Purepac	Diltiazem HCl Extended Release 300mg Caps	90	6%
3439494	0228-2579-50	Purepac	Diltiazem HCl Extended Release 300mg Caps	500	6%