From: Lisa A. Robin (FSMB) [mailto:LRobin@fsmb.org]

Sent: Wednesday, October 01, 2008 3:58 PM

To: Haddox, Dr. J. David

Subject: RE: Purdue Distribution of Model Policy

Dave.

Per our phone conversation, we are pleased to have the FSMB Model Policy for the Use of Controlled Substances for the Treatment of Pain included in the Partners Against Pain toolkit.

Once included, I would appreciate a copy of the toolkit.

Lisa

Lisa Robin
Federation of State Medical Boards
Senior Vice President, Member Services
P.O. Box 619850
Dallas, TX 75261-9850
817-868-4053
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Irobin@fsmb.org

From: Haddox, Dr. J. David [mailto:Dr.J.David.Haddox@pharma.com]

Sent: Thursday, September 11, 2008 2:11 PM

To: Lisa A. Robin (FSMB)

Subject: RE: Purdue Distribution of Model Policy

Lisa,

Is there any reason that we cannot proceed with distributing electronic versions of the Model Policy as part of our Partners Against Pain® toolkit?

I would like to catch up by telephone or in person sometime.

Be well,

Dave

J. David Haddox, DDS, MD VP, Health Policy Purdue Pharma L.P. One Stamford Forum Stamford, CT 06901-3431 V: 203.588.7667 F: 203.588.6242

Ms. Beatriz Arredondo, Administrative Associate V: 203.588.8017 beatriz.arredondo@pharma.com



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PPLPC030000176694

From: Lisa A. Robin (FSMB) [mailto:LRobin@fsmb.org]

Sent: Thursday, July 24, 2008 7:58 PM

To: Haddox, Dr. J. David

Subject: RE: Purdue Distribution of Model Policy

As always, it is very nice to hear from you. As we have done in the past, we are happy to have additional copies of our model policy printed for you to provide in the field. Please let me know the number and I can get the cost and process the order. As regards the tool kit, we can do that as well - I will see if there is any special release for you to be able to distribute the policy in an electronic format.

The book distribution is going very well – we are doing some collaborative work between the medical board and CSAT in some of the small states. The State of Michigan is purchasing for all its licensees but I am so disappointed I have been unable to find funding for Georgia. The board really wants to distribute but I keep striking out – do you know any entities that might be interested – even in a match? They only have about 20,000 or less docs practicing in state – not that much \$ required.

Lisa

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From: Haddox, Dr. J. David [mailto:Dr.J.David.Haddox@pharma.com]

**Sent:** Thursday, July 24, 2008 3:17 PM

To: Lisa A. Robin (FSMB)

Subject: Purdue Distribution of Model Policy

Dear Lisa,

I hope this email finds you well.

My reason for writing is to seek express permission for Purdue to distribute reprints of the FSMB Model Policy for the Use of Controlled Substances for the Treatment of Pain by the following methods:

- 1) Via our Field Sales Force directly to health care professionals.
- 2) Inclusion in our "Partners Against Pain" Pain Management Kit, in both print and electronic forms. Partners Against Pain is an initiative designed to improve awareness of and education about pain that is not specifically linked to a branded product. The URL is <a href="http://www.partnersagainstpain.com/">http://www.partnersagainstpain.com/</a>

If you have any questions about this request, please do not hesitate to contact me.

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Dave

J. David Haddox, DDS, MD

VP, Risk Management & Health Policy

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