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From: Scifo, Tony
Sent: Thur 12/18/2014 1:23:53 PM
Subject: walgreen
[Customer Meeting Template walgreens 1217.docx](#)

Stella;
Short version of Walgreens Customer meeting template.

Tony Scifo
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PLAINTIFFS TRIAL
EXHIBIT
P-16834_00001

Customer Meeting Template

Name and Phone Number (Your info)	Tony Scifo 847.224.7143
Customer Name [insert name]	Walgreens
Who you met with (Name/Title)	Greg Pankow Rph., Sr. Manager, Clinical Solutions BioPharmaceutical Development Morgan O'Dell Rph., Brand Rx, Wholesaler and Vaccine Purchasing Barbara Martin R.Ph. , Manager, RX Inventory, Drugstores Pharmacy Purchasing & Strategy Patricia Daugherty, BS, Pharm D, Manager- Pharmaceutical Integrity Midwestern Division
Purdue and Customer Meeting Objective	Pharmacy education to 26,000 Walgreen pharmacists, Auto ship select stores
Material/s presented	Deck, press release, pharmacy guide, target lis
Customer Insights/POV of material presented?	Positive response on Hysingla ER,
Meeting Outcome	Walgreens and Purdue will work on programs for pharmacy education and selected auto shipment ABC will collect the REBATE
Next steps with customer	Follow up on promotional programs discussed and physician names and NPI, auto shipping
Follow up	Pharmacist education , auto shipping to select stores