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**From:** Suggs, Muriel  
**Sent:** Wednesday, November 3, 2010 6:15 PM  
**To:** Garner, Gregory  
**Subject:** FW: FENTORA and ACTIQ pricing  
**Attachments:** Price Wholesalers - 20101006.pdf

FYI

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From: Day, Matthew  
Sent: Tuesday, October 26, 2010 8:26 AM  
To: Sales PCS Mid-Atlantic  
Subject: FENTORA and ACTIQ pricing

Team,

Thank you for your participation on yesterdays call. I look forward to hearing about your continued success with FENTORA and the effective utilization of the promotional material we reviewed.

As requested, attached is the most recent FENTORA and ACTIQ pricing. This information is for internal education only and is not approved for promotional use.

Please call me if you have any questions,

Matt Day

Mid Atlantic Area Manager, PCS

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PLAINTIFFS TRIAL  
EXHIBIT  
**P-04935\_00001**

phone: (484) 343-0429



**TO:** Direct Accounts  
**FROM:** Chris Doerr  
 Associate Director, Client Financial Services  
**DATE:** October 6, 2010  
**SUBJECT:** PRICE CHANGE

Effective October 6, 2010 with orders submitted after 2:01 PM Central Time, prices will increase for all strengths of Actiq® and Fentora®. The current and new wholesaler acquisition costs (WAC) are as follows:

Description	NDC 10	NDC 11	Strength (Pkg Size)	Current WAC*	New WAC*
Actiq® 200mcg	63459-502-30	63459-0502-30	200mcg (30's)	\$1,023.00	\$1,125.00
Actiq® 400mcg	63459-504-30	63459-0504-30	400mcg (30's)	\$1,295.00	\$1,425.00
Actiq® 600mcg	63459-506-30	63459-0506-30	600mcg (30's)	\$1,586.00	\$1,745.00
Actiq® 800mcg	63459-508-30	63459-0508-30	800mcg (30's)	\$1,879.00	\$2,067.00
Actiq® 1200mcg	63459-512-30	63459-0512-30	1200mcg (30's)	\$2,442.00	\$2,686.00
Actiq® 1600mcg	63459-516-30	63459-0516-30	1600mcg (30's)	\$3,013.00	\$3,314.00
Fentora® 100mcg	63459-541-28	63459-0541-28	100mcg (28's)	\$479.00	\$527.00
Fentora® 200mcg	63459-542-28	63459-0542-28	200mcg (28's)	\$605.00	\$666.00
Fentora® 300mcg	63459-543-28	63459-0543-28	300mcg (28's)	\$740.00	\$814.00
Fentora® 400mcg	63459-544-28	63459-0544-28	400mcg (28's)	\$879.00	\$967.00
Fentora® 600mcg	63459-546-28	63459-0546-28	600mcg (28's)	\$1,142.00	\$1,256.00
Fentora® 800mcg	63459-548-28	63459-0548-28	800mcg (28's)	\$1,406.00	\$1,547.00

\*WAC does not reflect prompt pay or other discounts, rebates or chargebacks.

For question regarding this price increase please contact Chris Doerr at 610-738-6195.

Thank you for your support.

10/6/10