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Watson Pharmaceuticals, Inc. is Now Actavis, Inc.

The company first announced its intention to change its name last year, following its acquisition of the Actavis Group. The combination created the world's third largest generic pharmaceutical company, with anticipated pro forma combined 2012 revenues in excess of \$8 billion.

Actavis has initiated a multi-year rebranding campaign that will guide the transition of its facilities, operations and commercial presence around the world to the new company name and logo. The company has launched a new global web site and rang The Closing Bell on the New York Stock Exchange on January 24.

"Today marks an historic day for Actavis and a milestone in our evolution into a global pharmaceutical leader," said Paul Bisaro, President and CEO of Actavis on January 24. "While we have been operating as one company since last year, today we unite all of our 17,000 employees under a single name, trademarked and protected around the world."

For the full press release, [please visit our Corporate Website, Actavis.com](#)

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