

To: Gasdia, Russell[/O=PURDUE/OU=PURDUE US/CN=RECIPIENTS/CN=58B02E32]
Cc: Brumley, Joe[/O=PURDUE/OU=PURDUE US/CN=Sales and Marketing - Field/cn=7975B92A]; McCormac, Michael[/O=PURDUE/OU=PURDUE US/CN=Sales and Marketing - Field/cn=8EBE99F7]; Dube, Dr. James[/O=PURDUE/OU=PURDUE US/CN=RECIPIENTS/CN=DubeJ]; Cook, Dr. Mary[/O=PURDUE/OU=PURDUE US/CN=Sales and Marketing - Field/cn=CookM]; Randa King, Laura[/O=PURDUE/OU=PURDUE US/CN=Sales and Marketing - Field/cn=235468E0]; Nagorski, Lynn[/O=PURDUE/OU=PURDUE US/CN=Sales and Marketing - Field/cn=9F4581F2]; Amundsen, Tim[/O=PURDUE/OU=PURDUE US/CN=Sales and Marketing - Field/cn=47A436AB]; Innaurato, Mike[/O=PURDUE/OU=PURDUE US/CN=RECIPIENTS/CN=X.InnauraM]; Killion, Laura[/O=PURDUE/OU=PURDUE US/CN=Sales and Marketing - Field/cn=KillionL]; Scifo, Tony[/O=PURDUE/OU=PURDUE US/CN=Sales and Marketing - Field/cn=54ED8E5E]; Seid, Stephen[/O=PURDUE/OU=PURDUE US/CN=Sales and Marketing - Field/cn=B4BEE2C8]; Holstad, Dorothy[/O=PURDUE/OU=PURDUE US/CN=Sales and Marketing - Field/cn=HolstadD]
From: Dicesare, Diana
Sent: Thur 4/19/2001 8:26:49 AM
Subject: FW: Walgreen's District Mgrs. meeting--4/17/01

Russ -

Mike McCormac (St. Louis representative) has done an outstanding job working with the Walgreens district manager in St. Louis! Mike's message below outlines his positive action plan created with the Walgreens DM following a Pivotal Client dinner with Dr. Jim Dube and key St. Louis area members of our speaker's bureau. This Pivotal Client Dinner was "the brainchild" of Joe Brumley & his team in their effort to address "Diversion Area" issues in St. Louis. You may recall at the dinner, the speakers shared some very disturbing information regarding the conduct of some Walgreens pharmacists relative to dispensing OxyContin prescriptions. Mike took immediate action to meet with the Walgreens DM with very positive results. Mike McCormac has also set up four lecture programs in June for Walgreen's pharmacists with Dr. Jim Dube lecturing. This is "forward progress" in our diversion area!

Diana

-----Original Message-----

From: Brumley, Joe
Sent: Thursday, April 19, 2001 8:57 AM
To: Hahs, Ashley; Dollens, Lauri; Campbell, Troy; Mack, Eileen; McCormac, Michael; Mullinix, Matthew; Schnelker, Brian; White, Rod
Cc: Dicesare, Diana; Amundsen, Tim; Killion, Laura; Scifo, Tony; Seid, Stephen; Dube, Dr. James
Subject: FW: Walgreen's District Mgrs. meeting--4/17/01
Importance: High

St Louis Team, recently Dr Dube chaired a preferred speakers round table where some of our speakers voiced complaints about opiod dispensing practices occurring at Walgreen's. Mike recently called on them to address these issues and he is providing us with some very specific feedback.

One of the main messages: They want to hear from the Drs- this is good because it eliminates our role as "middle man" and will provide more accurate communication. Note that Mike has walked away from this meeting with a customer action: they will send an e-mail to all stores reinforcing expectations. GOOD WORK MIKE!!!!

Shortly, you'll be receiving an updated rooster for all metro stores and their respective DMs. Thanks to Mike for handling this concern effectively and expeditiously.

Joe B.

-----Original Message-----

From: McCormac, Michael
Sent: Wednesday, April 18, 2001 10:25 PM
To: Brumley, Joe
Subject: Walgreens District Mgrs. meeting--4/17/01

PLAINTIFF TRIAL
EXHIBIT
P-27168_00001

Importance: High

Joe,

I met with the Walgreens District managers to discuss the issues that arose from the preferred speakers dinner. The issues included:

- 1) Partial filling of Oxycontin prescriptions(mainly 40 and 80 mg)
- 2) Harassment of doctors by certain Walgreen Pharmacists(asking "why?" for every Oxycontin prescription)
- 3) Refusal to fill Oxycontin prescription based on racial profiling(female african-american sickle cell patient was told Oxycontin was out of stock. Her white husband returned 2 hours later to same pharmacy and the prescription was filled.)

The results of the meeting are as follows:

- 1) The District managers will issue an e-mail to the Pharmacy managers to carry enough Oxycontin in inventory to fill all prescriptions fully. Partial fills will not be tolerated.
- 2) They have requested that the physicians who are being harassed contact the Walgreens district office and speak to a district manager. (I will provide the names and numbers of the district managers in another e-mail.)
- 3) Walgreens reports a zero tolerance policy to racial profiling. If an employee is found guilty of this they will be terminated. They have requested the doctor involved to contact them in regards to this matter.

Michael McCormac
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