

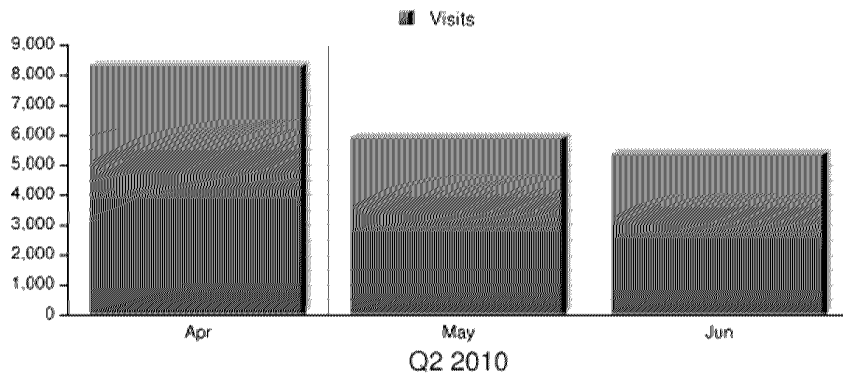
**From:** support@nordicmarketing.is  
**Sent:** Thursday, July 01, 2010 12:01 PM  
**To:** David Myers  
**Subject:** Scheduled Report-www.actavis.us-Actavis.us - Quarterly report

**Actavis.us - Quarterly report**  
**www.actavis.us**

**Description** This report is run monthly and shows data for the last 3 months.  
**EMAIL** DMyers@actavis.com  
**Timing** Apr 1, 2010 - Jun 30, 2010

**VISITS - www.actavis.us**

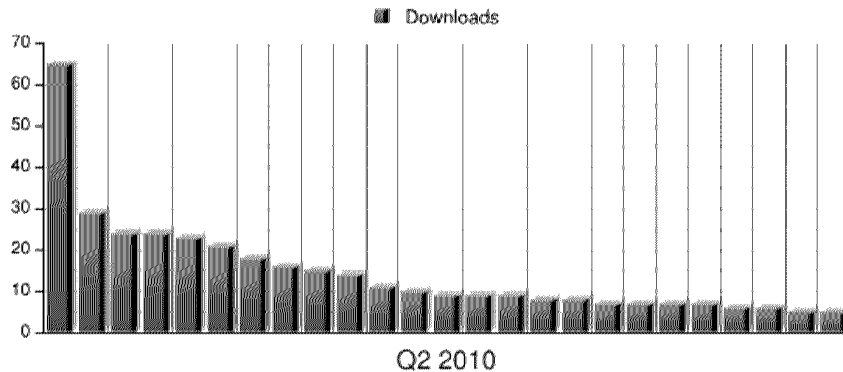
This report shows the number of visits to your web site during the selected period.



Month	Visits	%
2010 April	8,350	42.34%
2010 May	5,961	30.23%
2010 June	5,408	27.43%
<b>Total</b>	<b>19,719</b>	<b>100.00%</b>

**DOWNLOADED FILES (BY FILE NAME) - www.actavis.us**

This report shows the number of times specific files were downloaded from your web site during the selected period. The report lists the files by their names as specified on your web pages. Otherwise, the full URL of the file is shown.



Downloaded File Name	Downloads	%
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<a href="http://www.actavis.us/NR/r.../OxycodoneHClInsert15mg_30mg823103.pdf">http://www.actavis.us/NR/r.../OxycodoneHClInsert15mg_30mg823103.pdf</a>	65	11.11%
<a href="http://www.actavis.us/NR.../ActavisGroupMediaBriefing_MAR2009EN.pdf">http://www.actavis.us/NR.../ActavisGroupMediaBriefing_MAR2009EN.pdf</a>	29	4.96%
<a href="http://hugin.info/134004R/1116716/204282.pdf">http://hugin.info/134004R/1116716/204282.pdf</a>	24	4.10%
<a href="http://www.actavis.us/NR/rdonlyres/8F480.../AboutActavisJan2008.pdf">http://www.actavis.us/NR/rdonlyres/8F480.../AboutActavisJan2008.pdf</a>	24	4.10%
<a href="http://www.actavis.us/NR/rdonlyres/EF88F61B-8B1C-.../5215221402.pdf">http://www.actavis.us/NR/rdonlyres/EF88F61B-8B1C-.../5215221402.pdf</a>	23	3.93%
<a href="http://www.actavis.us/NR/rdonlyres/70446A7C-7549-.../0472141799.pdf">http://www.actavis.us/NR/rdonlyres/70446A7C-7549-.../0472141799.pdf</a>	21	3.59%
<a href="http://www.actavis.us/NR/rdonlyres/EA28EC3A-1A45-.../0228308306.pdf">http://www.actavis.us/NR/rdonlyres/EA28EC3A-1A45-.../0228308306.pdf</a>	18	3.08%
<a href="h.../AcetasoLHCHydrocortisoneandAceticAcidOticSolutionUSPRev206.pdf">h.../AcetasoLHCHydrocortisoneandAceticAcidOticSolutionUSPRev206.pdf</a>	16	2.74%
<a href="http://www.actavis.us/NR/rdonlyres/DE5CE976-.../16PackageInsert.pdf">http://www.actavis.us/NR/rdonlyres/DE5CE976-.../16PackageInsert.pdf</a>	15	2.56%
<a href="http://www.actavis.us/NR/rdonlyres/2D5BA0DF-9679-.../5215221502.pdf">http://www.actavis.us/NR/rdonlyres/2D5BA0DF-9679-.../5215221502.pdf</a>	14	2.39%
<a href="http://www.actavis.us/NR/rdonlyres/4907598B-2AAE-.../0228402911.pdf">http://www.actavis.us/NR/rdonlyres/4907598B-2AAE-.../0228402911.pdf</a>	11	1.88%
<a href="http://www.actavis.us/NR/rdonlyres/DCAA77F9-27D2-.../0228203910.pdf">http://www.actavis.us/NR/rdonlyres/DCAA77F9-27D2-.../0228203910.pdf</a>	10	1.71%
<a href="http://www.actavis.us/NR/rdonlyres/8BF4F688-0F63-.../4993200662.pdf">http://www.actavis.us/NR/rdonlyres/8BF4F688-0F63-.../4993200662.pdf</a>	9	1.54%
<a href="http://www.actavis.us/NR/rdonlyres/8D5863F5-AAA9-.../0472162704.pdf">http://www.actavis.us/NR/rdonlyres/8D5863F5-AAA9-.../0472162704.pdf</a>	9	1.54%
<a href="http://www.actavis.us/NR/rdonlyres/9E5D0A04-7579-.../0228263611.pdf">http://www.actavis.us/NR/rdonlyres/9E5D0A04-7579-.../0228263611.pdf</a>	9	1.54%
<a href="http://www.actavis.us/NR/rdonlyres/5F8D0D82-58B7-.../0228299611.pdf">http://www.actavis.us/NR/rdonlyres/5F8D0D82-58B7-.../0228299611.pdf</a>	8	1.37%
<a href="http://www.actavis.us/NR/rdonlyres/A5432CF6-18A0-.../6776711760.pdf">http://www.actavis.us/NR/rdonlyres/A5432CF6-18A0-.../6776711760.pdf</a>	8	1.37%
<a href="http://www.actavis.us/NR/rdonlyres/322566E9-DB95-.../0472129031.pdf">http://www.actavis.us/NR/rdonlyres/322566E9-DB95-.../0472129031.pdf</a>	7	1.20%
<a href="http://www.actavis.us/NR/rdonlyres/66EE20B9-DAAE-.../0228300311.pdf">http://www.actavis.us/NR/rdonlyres/66EE20B9-DAAE-.../0228300311.pdf</a>	7	1.20%
<a href="http://www.actavis.us/NR/rdonlyres/5ED19ED9-D4DC-.../6776715101.pdf">http://www.actavis.us/NR/rdonlyres/5ED19ED9-D4DC-.../6776715101.pdf</a>	7	1.20%
<a href="http://www.actavis.us/NR/rdonlyres/C4B36F7D-BCAE-.../0228308606.pdf">http://www.actavis.us/NR/rdonlyres/C4B36F7D-BCAE-.../0228308606.pdf</a>	7	1.20%
<a href="http://www.actavis.us/NR/rdonlyres/54C411EF-094C-.../0228203110.pdf">http://www.actavis.us/NR/rdonlyres/54C411EF-094C-.../0228203110.pdf</a>	6	1.03%
<a href="http://www.actavis.us/NR/rdonlyres/8BE1D422-3F59-.../0228202910.pdf">http://www.actavis.us/NR/rdonlyres/8BE1D422-3F59-.../0228202910.pdf</a>	6	1.03%
<a href="http://www.actavis.us/NR/rdonlyres/AFE0E13B-BF2B-.../0228266611.pdf">http://www.actavis.us/NR/rdonlyres/AFE0E13B-BF2B-.../0228266611.pdf</a>	5	0.85%
<a href="http://www.actavis.us/NR/rdonlyres/2F38FFD2-1CE6-.../0472162708.pdf">http://www.actavis.us/NR/rdonlyres/2F38FFD2-1CE6-.../0472162708.pdf</a>	5	0.85%
<b>Subtotal</b>	<b>363</b>	<b>62.05%</b>
<b>Total</b>	<b>585</b>	<b>100.00%</b>

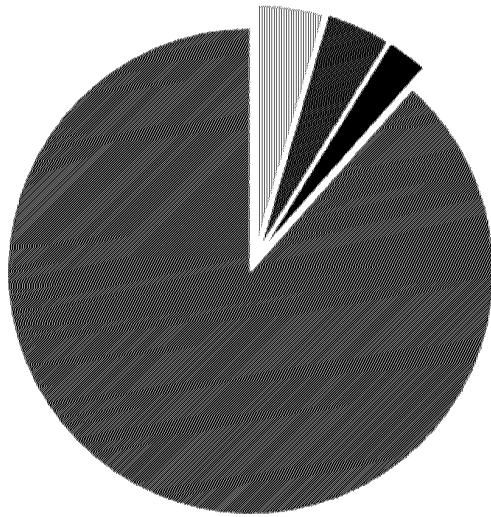
## VISITS-VISITORS-PAGE VIEWS - www.actavis.us

Month Visiting Organizations	Visits	Monthly Unique Visitors	Page Views	Page views per visit	
2010 April	8,351		8,041	25,429	3.05
comcast.net	954		923	2,985	3.13
optonline.net	622		593	1,899	3.05
verizon.net	595		579	1,868	3.14
rr.com	527		508	1,408	2.67
sbcglobal.net	250		246	693	2.77
bellsouth.net	244		238	700	2.87
cox.net	185		178	652	3.52
charter.com	175		170	460	2.63
qwest.net	96		92	379	3.95
duramed.com	82		65	155	1.89
myvzw.com	67		65	189	2.82
embarqhsd.net	60		58	266	4.43
wyeth.com	59		57	161	2.73
airtelbroadband.in	57		54	160	2.81
comcastbusiness.net	49		45	154	3.14
swbell.net	47		45	103	2.19
windstream.net	44		44	95	2.16
level3.net	43		41	167	3.88
pacbell.net	43		42	112	2.60

suddenlink.net	34	33	62	1.82
Other	4,118	3,965	12,761	3.10
2010 May	5,961	5,742	17,682	2.97
comcast.net	657	630	1,908	2.90
optonline.net	496	476	1,502	3.03
verizon.net	463	448	1,274	2.75
rr.com	327	320	827	2.53
sbcglobal.net	159	156	450	2.83
bellsouth.net	158	153	549	3.47
cox.net	124	120	381	3.07
charter.com	110	109	371	3.37
duramed.com	79	63	111	1.41
wyeth.com	75	70	259	3.45
embarqhsd.net	50	49	107	2.14
landbanki.is	48	48	70	1.46
comcastbusiness.net	40	39	131	3.28
airtelbroadband.in	35	33	85	2.43
qwest.net	33	33	103	3.12
myvzw.com	31	30	104	3.35
windstream.net	30	30	74	2.47
spcsdns.net	29	26	75	2.59
cogentco.com	29	28	100	3.45
level3.net	25	24	67	2.68
Other	2,963	2,857	9,134	3.08
2010 June	5,408	5,211	16,111	2.98
comcast.net	594	577	1,615	2.72
optonline.net	570	519	2,419	4.24
verizon.net	458	442	1,191	2.60
rr.com	277	270	765	2.76
sbcglobal.net	135	133	351	2.60
bellsouth.net	126	123	316	2.51
cox.net	100	98	228	2.28
charter.com	87	86	229	2.63
wyeth.com	65	63	125	1.92
roche.com	54	52	218	4.04
qwest.net	47	46	145	3.09
airtelbroadband.in	43	42	124	2.88
gbx.net	39	33	52	1.33
mycingular.net	38	37	69	1.82
embarqhsd.net	36	36	72	2.00
myvzw.com	32	31	79	2.47
duramed.com	32	27	78	2.44
microsoft.com	31	31	33	1.06
comcastbusiness.net	30	28	114	3.80
tdbanknorth.com	26	26	26	1.00
Other	2,588	2,511	7,862	3.04
<b>Total</b>	<b>19,720</b>	<b>18,994</b>	<b>59,222</b>	<b>3.00</b>

## CITIES - [www.actavis.us](http://www.actavis.us)

This report shows the cities your visitors access your web site from, with an accuracy level of app. 94%.

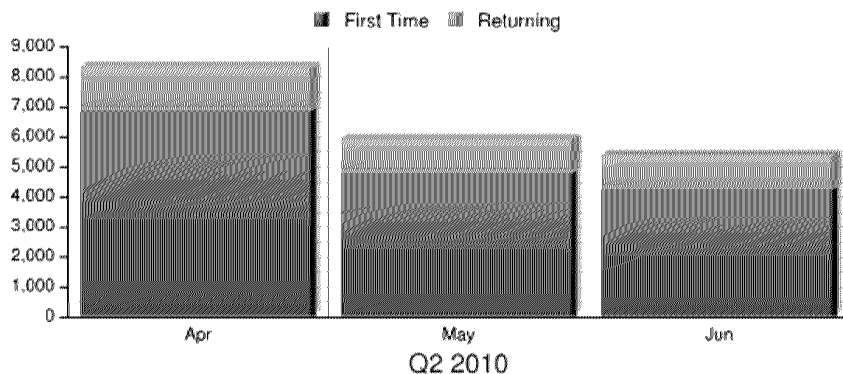


- New York, NY, USA
- Newark, NJ, USA
- Elizabeth, NJ, USA
- Other

City	Visits	%
New York, NY, USA	889	4.51%
Newark, NJ, USA	853	4.33%
Elizabeth, NJ, USA	535	2.71%
Miami, FL, USA	319	1.62%
Philadelphia, PA, USA	315	1.60%
Morristown, NJ, USA	295	1.50%
Chicago, IL, USA	295	1.50%
Atlanta, GA, USA	291	1.48%
Los Angeles, CA, USA	272	1.38%
Charlotte, NC, USA	226	1.15%
Tampa, FL, USA	216	1.10%
New Delhi, IND	216	1.10%
Cambridge, MA, USA	212	1.08%
Houston, TX, USA	208	1.05%
Blauvelt, NY, USA	193	0.98%
Washington, DC, USA	190	0.96%
Seattle, WA, USA	171	0.87%
Mumbai, IND	166	0.84%
Dallas, TX, USA	164	0.83%
Reykjavik, ISL	163	0.83%
Paterson, NJ, USA	159	0.81%
Rio De Janeiro, BRA	128	0.65%
Redmond, WA, USA	121	0.61%
Piscataway, NJ, USA	120	0.61%
Raleigh, NC, USA	115	0.58%
<b>Subtotal</b>	<b>6,832</b>	<b>34.65%</b>
<b>Total</b>	<b>19,719</b>	<b>100.00%</b>

### FIRST TIME VS. RETURNING VISITS - [www.actavis.us](http://www.actavis.us)

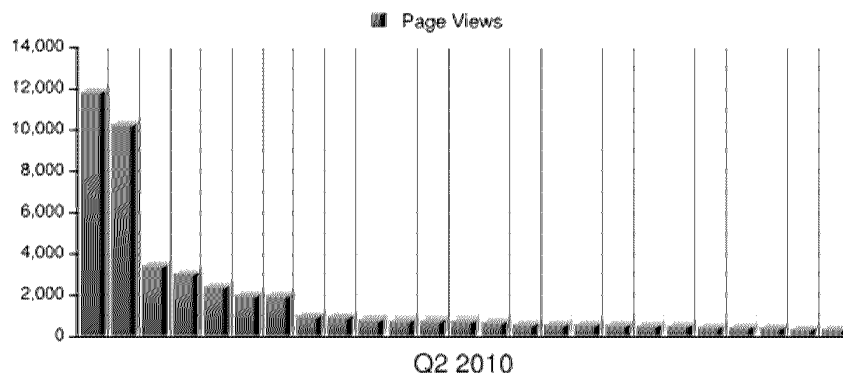
This report compares the number of first time and returning visits for the selected period.



Month	First Time	First Visits Ratio	Returning	Returning Visits Ratio
2010 April	6,926	82.95%	1,424	17.05%
2010 May	4,863	81.58%	1,098	18.42%
2010 June	4,309	79.68%	1,099	20.32%
<b>Total</b>	<b>16,098</b>	<b>81.64%</b>	<b>3,621</b>	<b>18.36%</b>

### MOST REQUESTED PAGES BY PAGE URL - www.actavis.us

This report shows which pages are the most popular with your visitors by displaying the following metrics: the number of Page Views, the percentage of Page Views and the Average Time on Page.

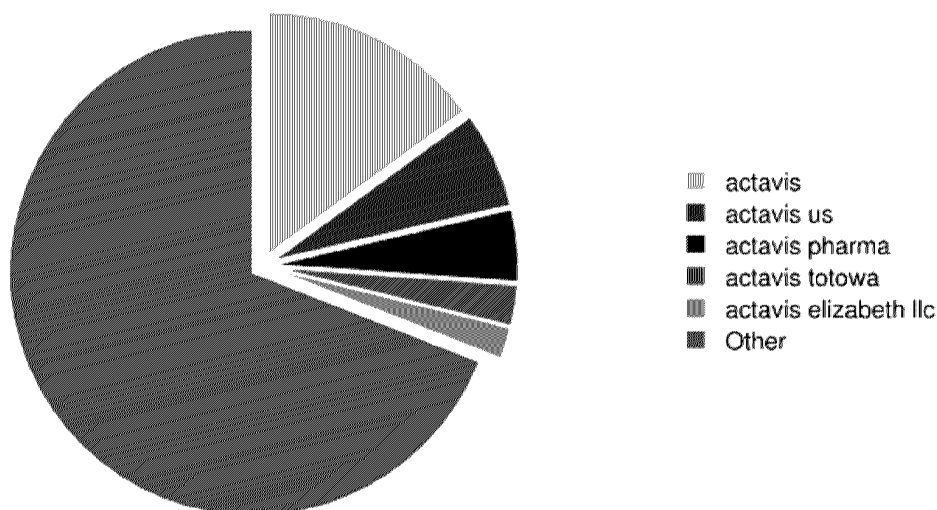


Page URL	Page Views	%	Avg. Time On Page
<a href="http://www.actavis.us/en/default.htm">http://www.actavis.us/en/default.htm</a>	11,845	20.00%	0m 56s
<a href="http://www.actavis.us/en/careers/vacancies/vacancies.htm">http://www.actavis.us/en/careers/vacancies/vacancies.htm</a>	10,283	17.36%	1m 14s
<a href="http://www.actavis.us/en/about+actavis/default.htm">http://www.actavis.us/en/about+actavis/default.htm</a>	3,433	5.80%	0m 38s
<a href="http://www.actavis.us/en/products/product+list/default.htm">http://www.actavis.us/en/products/product+list/default.htm</a>	3,032	5.12%	0m 52s
<a href="http://www.actavis.us/en/careers/default.htm">http://www.actavis.us/en/careers/default.htm</a>	2,407	4.06%	0m 19s
<a href="http://www.actavis.us/en/search/search.htm">http://www.actavis.us/en/search/search.htm</a>	1,995	3.37%	0m 30s
<a href="http://www.actavis.us/en/products/default.htm">http://www.actavis.us/en/products/default.htm</a>	1,976	3.34%	0m 35s
<a href="http://www.actavis.us/en/media+center/default.htm">http://www.actavis.us/en/media+center/default.htm</a>	978	1.65%	0m 38s
<a href="http://www.actavis.us/en/about+actavis/ContactUs/default.htm">http://www.actavis.us/en/about+actavis/ContactUs/default.htm</a>	931	1.57%	1m 25s
<a href="http://www.actavis.us/en/CPSIA/default.htm">http://www.actavis.us/en/CPSIA/default.htm</a>	801	1.35%	0m 33s
<a href="http://www.actavis.us/en/about+actavis.../Group+Executive+Board.htm">http://www.actavis.us/en/about+actavis.../Group+Executive+Board.htm</a>	757	1.28%	1m 17s
<a href="http://www.actavis.us/en/about+actavis/compa.../Company+profile.htm">http://www.actavis.us/en/about+actavis/compa.../Company+profile.htm</a>	756	1.28%	0m 49s
<a href="http://www.actavis.us/en/careers/vacancies/resume_writing.htm">http://www.actavis.us/en/careers/vacancies/resume_writing.htm</a>	740	1.25%	0m 38s
<a href="http://www.actavis.us/ActavisV2USA/Templates/Media.../T11_News.aspx">http://www.actavis.us/ActavisV2USA/Templates/Media.../T11_News.aspx</a>	688	1.16%	0m 24s
<a href="http://www.actavis.us/ActavisV2USA/Templat.../T17_ProductsList.aspx">http://www.actavis.us/ActavisV2USA/Templat.../T17_ProductsList.aspx</a>	583	0.98%	0m 37s
<a href="http://www.actavis.us/en/careers/vacancies/cover+letter.htm">http://www.actavis.us/en/careers/vacancies/cover+letter.htm</a>	573	0.97%	0m 49s
<a href="http://www.actavis.us/en/media+center/newsroo.../digitek+recall.htm">http://www.actavis.us/en/media+center/newsroo.../digitek+recall.htm</a>	569	0.96%	1m 7s

<a href="http://www.actavis.us/en/media+center/newsroom/default.htm">http://www.actavis.us/en/media+center/newsroom/default.htm</a>	559	0.94%	0m 34s
<a href="http://www.actavis.us/en/about+actavis/FAQ/faq.htm">http://www.actavis.us/en/about+actavis/FAQ/faq.htm</a>	519	0.88%	0m 54s
<a href="http://www.actavis.us/en/media+.../elizabeth_site_manufacturing.htm">http://www.actavis.us/en/media+.../elizabeth_site_manufacturing.htm</a>	513	0.87%	1m 8s
<a href="http://www.actavis.us/en/media+center/photo+library/.../default.htm">http://www.actavis.us/en/media+center/photo+library/.../default.htm</a>	449	0.76%	1m 0s
<a href="http://www.actavis.us/en/media+center/company+.../us+fact+sheet.htm">http://www.actavis.us/en/media+center/company+.../us+fact+sheet.htm</a>	429	0.72%	0m 38s
<a href="http://www.actavis.us/en/products/manufa.../manufacturing+sites.htm">...rometh+with+Codeine+Cough+Syrup+-+Cv+6.25mg.5mg.10mg+per+5mL.htm</a>	409	0.69%	1m 14s
<a href="http://www.actavis.us/en/products/manufa.../manufacturing+sites.htm">http://www.actavis.us/en/products/manufa.../manufacturing+sites.htm</a>	349	0.59%	0m 55s
<a href="http://www.actavis.us/en/careers/working+.../working_at_actavis.htm">http://www.actavis.us/en/careers/working+.../working_at_actavis.htm</a>	345	0.58%	0m 58s
<b>Subtotal</b>	<b>45,919</b>	<b>77.54%</b>	<b>0m 53s</b>
<b>Total</b>	<b>59,222</b>	<b>100.00%</b>	<b>0m 55s</b>

## SEARCH PHRASES (DIRECT) - www.actavis.us

This report shows the search phrases that directly referred visits to your web site: if a search phrase generated a visit, then the visit is attributed to the search phrase, no matter how the visit was originally triggered; if the visit was not generated by a search phrase, then the visit does not appear in the report.

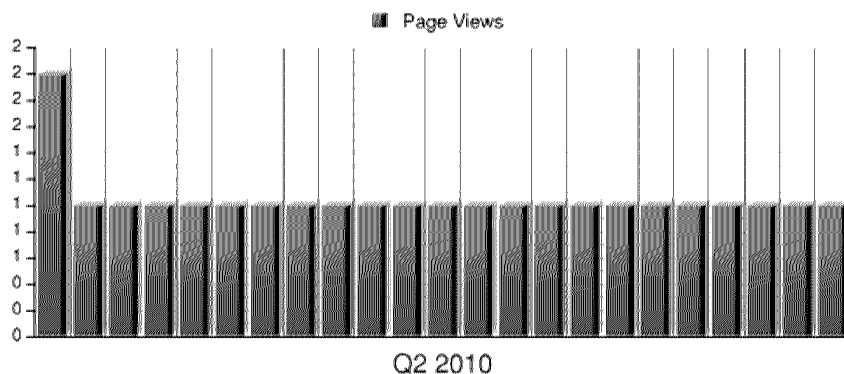


Search Phrases (Direct)	Visits	%
actavis	1,078	14.94%
actavis us	461	6.39%
actavis pharma	346	4.79%
actavis totowa	198	2.74%
actavis elizabeth llc	151	2.09%
actavis pharmaceuticals	144	2.00%
activis	101	1.40%
actavis usa	90	1.25%
amide pharmaceuticals	81	1.12%
actavis totowa llc	73	1.01%
purepac	63	0.87%
actavis careers	62	0.86%
actavis prometh with codeine	62	0.86%
actavis.us	62	0.86%
actavis u.s.	55	0.76%
purepac pharmaceutical website	45	0.62%
www.actavis.us	45	0.62%
activas	40	0.55%
digitek recall	36	0.50%
actavis south atlantic	36	0.50%

purepac pharmaceuticals	28	0.39%
actavis morristown nj	27	0.37%
actavis elizabeth	27	0.37%
actavis nj	26	0.36%
digitek	26	0.36%
actavis.com	23	0.32%
actavis pharmaceutical	23	0.32%
actavis bupropion xl	23	0.32%
actavis elizabeth nj	21	0.29%
actavis recall	21	0.29%
betamethasone dipropionate cream usp 0.05	20	0.28%
purepac (actavis us)	19	0.26%
amide pharmaceutical	18	0.25%
actavis oxycodone	17	0.24%
actavis triamcinolone acetonide cream	16	0.22%
minoxidil topical solution usp 5	16	0.22%
propranolol er 60mg	16	0.22%
actavis fentanyl transdermal system	16	0.22%
prometh vc	15	0.21%
actavis inc	15	0.21%
actavis cough syrup	15	0.21%
actavis south atlantic	14	0.19%
actavis llc	14	0.19%
actavis news	14	0.19%
actavis promethazine with codeine	14	0.19%
propranolol er	14	0.19%
actavis mid atlantic	13	0.18%
actavis kadian llc	13	0.18%
actavis new jersey	13	0.18%
actavis bupropion	13	0.18%
<b>Subtotal</b>	<b>3,779</b>	<b>52.37%</b>
<b>Total</b>	<b>7,216</b>	<b>100.00%</b>

### INTERNAL SEARCH WORDS - www.actavis.us

This report shows which pages are the most popular with your visitors by displaying the following metrics: the number of Page Views, the percentage of Page Views and the Average Time on Page.



Page URL	Page Views	%	Avg. Time On Page
<a href="http://www.actavis.us/en/search/search.htm?q=levetiracetam">http://www.actavis.us/en/search/search.htm?q=levetiracetam</a>	2	8.33%	1m 0s
<a href="http://www.actavis.us/en/search/search.htm?q=purepac">http://www.actavis.us/en/search/search.htm?q=purepac</a>	1	4.17%	1m 0s

<a href="http://www.actavis.us/en/search/search.htm?q=msds">http://www.actavis.us/en/search/search.htm?q=msds</a>	1	4.17%	1m 0s
<a href="http://www.actavis.us/en/search/search.htm?q=promethazine">http://www.actavis.us/en/search/search.htm?q=promethazine</a>	1	4.17%	0m 5s
<a href="http://www.actavis.us/en/search/search.htm?q=053">http://www.actavis.us/en/search/search.htm?q=053</a>	1	4.17%	1m 0s
<a href="http://www.actavis.us/en/search/search.htm?q=annual%20report">http://www.actavis.us/en/search/search.htm?q=annual%20report</a>	1	4.17%	0m 13s
<a href="http://www.actavis.us/en/search/search.htm?q=diltiazem%20CD">http://www.actavis.us/en/search/search.htm?q=diltiazem%20CD</a>	1	4.17%	1m 0s
<a href="http://www.actavis.us/en/search/...=fentanyl%20transdermal%20system">http://www.actavis.us/en/search/...=fentanyl%20transdermal%20system</a>	1	4.17%	1m 0s
<a href="http://www.actavis.us/en/search/search.htm?q=minoxidil">http://www.actavis.us/en/search/search.htm?q=minoxidil</a>	1	4.17%	0m 8s
<a href="http://www.actavis.us/en/search/search.htm?q=lice%20treatment">http://www.actavis.us/en/search/search.htm?q=lice%20treatment</a>	1	4.17%	1m 0s
<a href="http://www.actavis.us/en/search/search.htm?q=bupropion">http://www.actavis.us/en/search/search.htm?q=bupropion</a>	1	4.17%	1m 0s
<a href="http://www.actavis.us/en/search/search.htm?q=fludarabine">http://www.actavis.us/en/search/search.htm?q=fludarabine</a>	1	4.17%	0m 14s
<a href="http://www.actavis.us/en/search/search.htm?q=Jlonacepan">http://www.actavis.us/en/search/search.htm?q=Jlonacepan</a>	1	4.17%	0m 7s
<a href="http://www.actavis.us/en/search/search.htm?q=Benzol%20Peroxide">http://www.actavis.us/en/search/search.htm?q=Benzol%20Peroxide</a>	1	4.17%	1m 0s
<a href="http://www.actavis.us/en/search/search.htm?q=GUM">http://www.actavis.us/en/search/search.htm?q=GUM</a>	1	4.17%	0m 21s
<a href="http://www.actavis.us/en/search/search.htm?q=troxevasin">http://www.actavis.us/en/search/search.htm?q=troxevasin</a>	1	4.17%	0m 12s
<a href="http://www.actavis.us/en/search/...htm?q=Oxycodone%20A-214%20images">http://www.actavis.us/en/search/...htm?q=Oxycodone%20A-214%20images</a>	1	4.17%	1m 0s
<a href="http://www.actavis.us/en/search/search.htm?q=Oxycodone%20A-214">http://www.actavis.us/en/search/search.htm?q=Oxycodone%20A-214</a>	1	4.17%	1m 0s
<a href="http://www.actavis.us/en/search/search.htm?q=Benzotropine">http://www.actavis.us/en/search/search.htm?q=Benzotropine</a>	1	4.17%	0m 1s
<a href="http://www.actavis.us/en/search/search.htm?q=Products">http://www.actavis.us/en/search/search.htm?q=Products</a>	1	4.17%	0m 22s
<a href="http://www.actavis.us/en/search/search.htm?q=fentanyl%20gel%20patch">http://www.actavis.us/en/search/search.htm?q=fentanyl%20gel%20patch</a>	1	4.17%	1m 0s
<a href="http://www.actavis.us/en/search/search.htm?q=sustainability">http://www.actavis.us/en/search/search.htm?q=sustainability</a>	1	4.17%	0m 19s
<a href="http://www.actavis.us/en/search/search.htm?q=isis">http://www.actavis.us/en/search/search.htm?q=isis</a>	1	4.17%	0m 1s
<b>Total</b>	<b>24</b>	<b>100.00%</b>	<b>0m 38s</b>



