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Fentora Agile Marketing Scorecard

Q3'16 (Jul - Sep'16) data

Prepared for TEVA CNS Last revised: - Dec 2, 2016

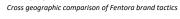




Summary of Fentora brand tactics performance at national level



Cross-geographic view





Monthly performance summary of the key metrics of Fentora brand tactics



Brand Objectives

Summary of Fentora brand performance against 2016 brand objectives



Glossary

Metric definitions, data sources, notes and benchmarks

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