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## Fentora Agile Marketing Scorecard

Q3'15 (Jul - Sep'15) data

Prepared for TEVA CNS  
Last revised: - Dec 2, 2015



### National Summary

Summary of Fentora brand tactics performance at national and area level

### Cross-geographic view

Cross geographic comparison of Fentora brand tactics

### Trends

Monthly performance summary of the key metrics of Fentora brand tactics

### Brand Objectives

Summary of Fentora brand performance against 2015 brand objectives

### Glossary

Metric definitions, data sources, notes and benchmarks