From: Sent: To: Subject: Attachments: Michael Perfetto Saturday, March 31, 2012 5:19 AM Doug Boothe FW: Recap of SOM Meeting on Wednesday, March 21 Basic\_Compliance\_Agreement\_Form doc (Cegedim).docx; SOM Site Visit Customer Questionnaire 033012.docx; Indirect sales SOM SOP033012.doc

Fyi...

Michael Perfetto VP,Sales and Marketing



think smart medicine

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From: Nancy Baran
Sent: Friday, March 30, 2012 5:37 PM
To: Rachelle Galant; John Duff; Umesh Solanki; Kelly Smith; John LaRocca; Michael Clarke; Michael Perfetto
Cc: Ara Aprahamian RPh; Jinping McCormick
Subject: FW: Recap of SOM Meeting on Wednesday, March 21

Minutes of 3/28/12 Weekly SOM Meeting – In attendance: Nancy Baran, Rachelle Galant & Umesh Solanki

### **Compliance Agreement Forms/Process –**

1

The content of the Compliance Agreement Form is still under review. Michael reviewed the form and provided some cosmetic changes prior to the meeting (see attached). Michael agrees that an appropriate customer letter to accompany this compliance agreement needs to be drafted. The letter should be narrow in focus, only dealing with the appropriate handling and distribution of our products, in accordance with DEA, FDA and state law prescribing requirements.



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PLAINTIFF TRIAL EXHIBIT P-02473\_00001

- Compliance Agreement needs to be finalized. (Owners John & Michael with input from Beth? – to be confirmed. Can we complete by next meeting-: April 4<sup>th?</sup>)
- Cover letter to accompany agreement needs to be drafted (same as above)
- Michael suggests that we do not attempt to draw too broad a letter that opens up much of the general customer relationship. He suggests that we focus on this key risk area. If the rest of the team has no issue with this, we will proceed forward with plans on distributing a compliance agreement solely for confirming SOM compliance.
  - We need to designate a resource to research and document the appropriate CEO and "Notice Party" individuals.
  - Finalize comprehensive list of customers purchasing controls (combining list provided by Ara and IT – understanding is that it will include both direct and indirect). (Nancy – to be complete by next meeting: April 4<sup>th</sup>)
- Carry-over from prior meeting as we didn't have the proper audience for discussion -

Buying groups – there may need to be a provision within these contracts stating that Actavis has the right to discontinue sales to any individual member if they do not meet the requirements set forth in the compliance agreement.

- Legal and Contracts team will need to agree upon our approach to buying groups. Owner TBD
- Legal and Contracts team will need to agree upon language to be included in all contracts supporting our SOM requirements (yearly signed compliance form & ability to visit customer locations to review/audit such processes as needed.

### Know-your customer -

- Attached is a copy of the current Customer Questionnaire Form to be used to guide discussions and capture information during site visits.
  - DEA Log pending used to record all suspicious order activity to the DEA (including the Actavis employee, initial phone contact information of DEA representative-who, when & results along with a record of the written communication/certified mailing). (owner - Kelly Smith)
  - Team to review the attached SOM Site Visit Questionnaire and provide final comments/remarks at

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next meeting. The goal would be to finalize this form at next meeting (Owner – Project team, due April 4th)

 Site Visit/Tour is being planned with Cardinal to take place in late April/early May. Date is TBD. Doug Plassche is Elizabeth lead. (Owner – Nancy is working with the customer to schedule and coordinate timing)

**DEA visit** – no change since last meeting (we will keep open in minutes for visibility)

- Kelly has reached out to the DEA and let them know we are interested in meeting with them. Once Kelly hears back, she will continue to coordinate the visit as discussed previously.
- Participants targeted for this visit are Kelly, Michael, Chris & Nancy.

### Indirect SOM Process -

- A copy of the updated Indirect SOM SOP is attached.
  - Review Indirect SOP in advance of our meeting on 4/4 (project team)
  - Target date for direct/indirect process flow completion – April 23

### **Direct SOM Process –**

 Nancy & Rachelle worked together reviewing sample pended orders. This will continue to provide us with better confirmation regarding the various scenarios, complexity of each and time required to investigate.

### Agenda for next meeting - (Wednesday, April 4th)

- 1) Review open items outlined above.
- 2) Finalize the updated Customer Questionnaire form.
- 3) Continue the review of our Indirect & Direct SOP's work on charting out the process flow.
- 4) Nancy will provide an update on SOM Direct Production/Parallel testing statistics.

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### **COMPLIANCE AGREEMENT FORM**

("Customer") agrees that it will abide by all applicable laws, rules, regulations, and any other regulatory and legal requirements of ordinances and guidance of the <u>U.S.</u> federal Drug Enforcement Administration (DEA), the United States Food and Drug Administration (FDA), within the <u>U.S.</u> Department of Health & Human Services and all the states <u>in</u> into which it dispenses controlled substances and <u>all</u> the states in which it is licensed. Further, Customer agrees that is will not dispense controlled substances if it suspects that a prescription <u>has not been</u> is not issued for a legitimate medical purpose or in the normal course of professional practice.

In addition, <u>Customer also</u> Customer agrees that it understands that <u>Client</u> is required by <u>DEA</u> regulations to report to the local DEA Diversion field office any instances of suspicious orders of controlled substances pursuant to DEA guidelines. To this end, Customer will provide to *name of* <u>client</u> any information regarding <u>Customer's</u> its distribution of controlled substances which <u>client</u> may need to evaluate compliance with DEA regulations. <u>Client</u> reserves the right in all cases to limit or eliminate any sales of controlled substances to customers in any situation which it determines in its sole discretion pose issues or questions of proper usage and/or adequate legal compliance by the Customer.

Customer agrees to <u>directly</u> itself monitor and <u>remain aware of</u> be alert to the proper usage of controlled drugs <u>that it dispenses</u> dispensed by it, and to exercise due diligence to ensure <u>that its [prescribers, patients]</u> adhere to all the legal compliance by its prescribers and patients with applicable laws and regulatory <u>requirements</u> guidelines. Customer is expected to exercise its professional knowledge and expertise to keep current on all such legal and regulatory guidelines.

Customer acknowledges that *client* may provide a copy of this agreement to the DEA, other federal regulatory agencies, state regulatory agencies, or state licensing boards when determined to be appropriate.

Customer agrees that failure to comply with this Agreement may result in the termination of the relationship between *client* and Customer, in whole or in part, notwithstanding any other agreements to the contrary.

Agreed to by a duly authorized officer, partner, or principal of Customer.

Signature:	 
Full Name (print):	 
Title:	
Date:	

Version 1.1, December 2007

**Comment [A1]:** Who is client? Actavis or the customers of our customer? If the former, then say "Actavis"

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Comment [A2]: Not sure that this po	ortion	is
necessary, but I will leave that to the gro	oup.	

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CORPORATE / MANUFACTURER / PACKAGING / RE-PACKAGING / DISTRIBUTOR

# **CUSTOMER QUESTIONNAIRE**

### SALES & MARKETING NEW CUSTOMER COMMENTS:

SALES POTENTIAL Click here to enter text.

**UNMET NEEDS** 

Click here to enter text.

### GENERAL

LI	LINAL				
1.	Visited By (NAME)	Click here to enter text.		DATE (	Click here to enter a date.
2	Customer Name (Manufacturer/Packager/ Re-Packager/Distributor)	Click here to enter text.			
3.	DBA (if any)	Click here to enter text.			
4.	Has the customer ever operated under a different name?	□ YES □ N	0		
5.	If yes, what name(s)?	Click here to enter text.			
6.	List the Customer's Address	Click here to enter text.			
7.	Customer's Phone	Click here to enter text.			
8.	Customer's Fax	Click here to enter text.	E-Mai	1 Address Cl	lick here to enter text.
9.	Name of Person / Owner in charge.	Click here to enter text.			
10.	DEA Registration # of Customer	Click here to enter text.			
11.	Is DEA Registration on display?	Reg. on display Manufacturer: Packager Re-Packager Distributor	□ YES □ YES □ YES □ YES □ YES	□ NO □ NO □ NO □ NO □ NO	
	List the DEA registration number and type of activity	OTHER Click here to	enter text.		·
	and type of activity	DEA Registration Numbe	r Click here	e to enter text.	
		SchedulesClick here to	o enter text.	_ Expiration Date	Click here to enter a date.
12.	Is the State site license on display?	License on display Manufacturer: Packager Re-Packager Distributor	□ YES □ YES □ YES □ YES □ YES	□ NO □ NO □ NO □ NO	
	List number and type of activity	OTHER Click here to	enter text.		
		State License Number	Click here to e	enter text.	

\*Fill in N/A if question is Non Applicable to the Audit Page 1 of 3 Rev. 3/12

# **CUSTOMER QUESTIONNAIRE (continued)**

		Schedules Click here to enter text Expiration Date Click here to enter a date.
13.	Is the customer VAWD Certified by the National Association of Boards of Pharmacy (NABP)?	□ YES □ NO
	IF NOT, WHY NOT?	
14.	Does the customer have an FDA License?	□ YES □ NO
	If yes, for what activity?	
OWN	ERSHIP	
15.	Ownership type (check one)?	$\Box$ Sole proprietor $\Box$ Corporation $\Box$ Partnership $\Box$ Other
16.	If corporation, indicate state of incorporation.	Click here to enter text.
17.	Owner(s) name Corporate Officers if Corporate	Click here to enter text.
18.	Owner Business Address.	Click here to enter text.
19.	Owner Phone	Click here to enter text.
20.	Owner Fax & e-mail address.	Click here to enter text.
21.	Number of years owner has operated business.	Click here to enter text.
22.	Is owner licensed by a state regulatory agency?	YES     NO       State License Number     Click here to enter text.
	IF YES, FOR WHAT ACTIVITY?	Click here to enter text.
23.	Does owner operate/own any other businesses?	□ YES □ NO
	IF YES PROVIDE THE FOLLOWING	NAME: Click here to enter text.
	ATTACH ADDITIONAL SHEETS AS NECESSARY	ADDRESS: Click here to enter text.
	If YES, provide the following:	NAME: Click here to enter text.
	ATTACH ADDITIONAL SHEETS AS NECESSARY	ADDRESS: Click here to enter text.
PRI	OR HISTORY & ASSOCIATIONS	
24.	Has the customer ever had a DEA registration suspended or revoked?	□ YES □ NO
	IF YES PROVIDE DETAILS	Click here to enter text.

Page 2 of 6

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26. H pti n 27. I	IF YES PROVIDE DETAILS INESS INFORMATION Please provide a list of names of all oharmaceutical distributors or other suppliers hat the customer has used within the last 24 nonths. is the customer affiliated with any other businesses that handle controlled substances or Internet websites? IF YES PROVIDE THE FOLLOWING ATTACH ADDITIONAL SHEETS AS	Click he	ere to enter to ere to enter to	ext.			
26. H pti n 27. I	Please provide a list of names of all oharmaceutical distributors or other suppliers hat the customer has used within the last 24 nonths. Is the customer affiliated with any other pusinesses that handle controlled substances or Internet websites? IF YES PROVIDE THE FOLLOWING	YES					
բ Մ ո 27. I Ե	oharmaceutical distributors or other suppliers hat the customer has used within the last 24 nonths. Is the customer affiliated with any other pusinesses that handle controlled substances or Internet websites? IF YES PROVIDE THE FOLLOWING	YES					
b	usinesses that handle controlled substances or Internet websites? IF YES PROVIDE THE FOLLOWING		S 🗆 NC	)			
		MAN					
	ATTACH ADDITIONAL SHEETS AS	NAME:			Click here to en	nter text.	
	NECESSARY	ADDRES	SS or URL A	DDRESS	Click here to enter text.		
		PHONE:			Click here to en	iter text.	
	IF YES PROVIDE THE FOLLOWING	NAME:			Click here to en	nter text.	
	ATTACH ADDITIONAL SHEETS AS NECESSARY	ADDRES	SS or URL A	DDRESS	Click here to en	ter text.	
	NECESSARI	PHONE:			Click here to en	iter text.	
28. H	How does customer receive business		nternet		ax	□ Mai	il Order
	(check all that apply)		Phone		/alk In		
	For each type of business, what percentage of total business does that represent?	Internet	enter text.	Fax	Click here to enter text.	Mail Order	Click here to enter text.
		Phone	Click here to enter text.	Walk In	Click here to enter text.		
29. 1	Which states does the customer ship to (if any).		Cli	ck here to e	enter text.		
	Do they distribute controlled, non-controlled, roducts that contain List I Chemicals?			YES 🗆	NO		
	ATTACH AN EXTRA SHEET IF ADDITIONAL SPACE IS REQUIRED						
	s the customer licensed for distributions into the s which it distributes?			YES 🗆	NO		
Т	Li ist all out-of-state licenses, state agencies that iss.	CENSE #		ck here to e			
	icense and the type of activity licensed for.		OI		anton tont.		
	ATTACH EXTRA AS RI	A SHEETS EQUIRED					

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# **CUSTOMER QUESTIONNAIRE (continued)**

31.	Does customer have a suspicious order monitoring	ng program?		YES		NO			
32.	Does the customer have an SOP that describes the program?	ne SOM		YES		NO			
		QUEST A							
33.	Does the customer allow their customers to pick controlled substances?	up orders for		YES		NO			
	IF YES – D	ESCRIBE WHY							
34.	Does the customer require cash payments?			YES		NO			
	IF YES, WHAT % O	F BUSINESS	%	Click he	ere to ente	r text.			
35.	Does the customer service pharmacy, physicians, long term care facilities, hospitals, distributors, others?	Pharmacy Physician LTCF Hospitals Distributors Other			□ YE □ YE □ YE □ YE □ YE □ YE	S 3 5 5		□ NO □ NO □ NO □ NO □ NO □ NO	
	IF OTHER - DESCRIBE	Click here to en	iter text						
	If yes, what percentage of the customer's busines attributable to each of those types of facilities?	ss is	Pharm			ente	k here to er text. k here to		
	For those customers that distribute drugs to physic determine type of practice, e.g. pain treatment		Pharn LTCF Hospi			Clic ento Clic	er text. k here to er text. k here to	- % - %	
	ATTACH AN EXT ADDITIONAL SPACE			butors		Clic ente Chic	er text. ek here to er text. ek here to er text.	%	
36.	Does the customer have a web site?			YES		NO			
	IF YES PROVIDE WEI DESCRIBE THE WEB SITE		Click	here to	) enter	text.			
37.	How does customer receive payment for products approximate percentage??	and in what	Cash Check Trans Other	fer		ES ES	□ NO □ NO □ NO □ NO	% of Revenue % of Revenue	Click here to enter text. Click here to enter text. Click here to enter text. Click here to enter text.
	IF OTHER PROV	IDE DETAILS	Click	here to	) enter	text.			
38.	What % of the customer's distributions/sales are substances?	controlled	%	Click he	ere to ente	τ lext.			
39.	Does the customer have a Registration Verificat Determine if the program tracks their customer's address and DEA registration number, Schedule expiration date of their customer's DEA registra	s name, , and		YES		NO			

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CUSTOMER'S NAME	CONTROLLED SUBSTANCES ORDERED	% OF TOTAL PRESCRIPTION DRUGS	CUSTOMER'S DEA #		
Click here to enter text.	Click here to enter text.	Click here to enter text.	Click here to enter text.		
Click here to enter text.	Click here to enter text.	Click here to enter text.	Click here to enter text.		
Click here to enter text.	Click here to enter text.	Click here to enter text.	Click here to enter text.		
Click here to enter text.	Click here to enter text.	Click here to enter text.	Click here to enter text.		
Click here to enter text.	Click here to enter text.	Click here to enter text.	Click here to enter text.		
Click here to enter text.	Click here to enter text.	Click here to enter text.	Click here to enter text.		
Click here to enter text.	Click here to enter text.	Click here to enter text.	Click here to enter text.		
Click here to enter text.	Click here to enter text.	Click here to enter text.	Click here to enter text.		
Click here to enter text.	Click here to enter text.	Click here to enter text.	Click here to enter text.		
Click here to enter text.	Click here to enter text.	Click here to enter text.	Click here to enter text.		

### LIST THE CUSTOMER'S TOP 10 CUSTOMERS AND THEIR % OF CONTROLLED SUBSTANCE PURCHASERS

### **DESCRIPTION OF NEIGHBORHOOD**

41.	Describe the area where the customer is located	C	lick her	e to e	nter te	xt.			
42.			YES		NO				
43.	Describe the premises, including front and back exteriors and interior.	C	lick her	e to e	nter te	xt.			
	ATTACH <b>PHOTOGRAPHS</b> OF ALL AREAS								
44.	General description of neighborhood.	C	lick her	e to e	nter te	xt.			
45.	Describe how the customer ships drugs to their customers.	C	lick her	e to e	nter te	xt.			
46.	Do they use their own delivery vehicles and employee drivers?		YES		NO				
47.	If they use their own vehicles and employee drivers, are the controlled substances stored within the vehicles in the evening; either at the registered location or at the driver's residence, hotel, etc.?		YES		NO				
48.	Is there any evidence of Internet activity (e.g. shipping supplies, FedEx boxes, etc.)?		YES		NO				
QU	OTA A DEA SCHEDULE II REGISTERED MA	NUF	ACTU	REF	R, PA	CKA	IGER		
	AND/OR REPACKAGER IS REQUIRED TO DEA.		4INA	QU	OTA	FRC	OM THE		
49.	Does the customer have a quota for Schedule II controlled substances?		YES		NO		N/A		
50.	Does the customer provide a certification to their supplier?		YES		NO		N/A		

Page 5 of 6

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51. If the customer will provide, list the manufacturers that supply the customer with their Schedule II controlled substances.

Click here to enter text.

# DESCRIBE THE SOM PROGRAM IN DETAIL – USE ADDITIONAL SHEET(S) IF REQUIRED

21 CFR 1301.74 (b) The registrant shall design and operate a system to disclose to the registrant suspicious orders of controlled substances. The registrant shall inform the Field Division Office of the Administration in his area of suspicious orders when discovered by the registrant. Suspicious orders include orders of unusual size, orders deviating substantially from a normal pattern, and orders of unusual frequency.

Describe the Customer's SOM program:

Click here to enter text.

#### IN ADDITION:

Does the program track orders of unusual size, orders deviating substantially from a normal pattern, and orders of unusual	YES	NO	
Does the program stop an order that exceeds a threshold, cut the order and then the customer distributes the balance?	YES	NO	
Does the program only track orders of unusual size, orders deviating substantially from a normal pattern, and orders of unusual frequency that exceed an established threshold and/or a number which is established after adding a standard deviation?	YES	NO	

Page 6 of 6

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### SECURITY IN DETAIL – USE ADDITIONAL SHEET(s) IF REQUIRED

21 CFR 13	01.71 AND 1301.72 describe the security requirement	ents in o	detail.			
Describe the	e Customer's security:	Click	here to	enter	ter text.	
Schedule II						
VAULT:	Does the vault meet the requirements as described in the regulations?		YES		] NO	
SAFE:	Does the safe meet the requirements as described in the regulations?		YES		] NO	
ALARMS:	Do the alarms meet the requirements as described in the regulations?		YES		] NO	
Employee a	nd non-employee access controls.					
Do the accer regulations?	ss controls meet the requirements as described in the		YES		] NO	
Describe the	e Customer's security:					
Click here t	o enter text.					
Describe the	e adequacy of the security.					
Click here t	o enter text.					

### **DEA CHECKLIST**

. Compliance	e Letter Sent to Customer	$\Box$ YES	🗆 NO			
	Click here to enter text.		Click here to enter a date.	Click here to enter text.		
	BY WHOM		DATE	/TIME	RECEIVED BACK	□ YES □
. Local DEA	Field Office Contacted					
	Click here to enter text.		Click here	to enter text.	Click here to enter a date.	Click here to enter text
ACTAVIS E	MPLOYEE WHO MADE C	ONTACT		F AGENT ACTED:	DATE / TIME	
<b>RESULTS:</b>	Click here to enter text					
KESULIS.						
	Letter Sent to DEA with ret	ırn receipt (/	Attach copy of let	ter and registere	d receipt to this form):	

Page 7 of 6

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## **CUSTOMER QUESTIONNAIRE (continued)**

ACTAVIS EMPLOYEE WHO SENT NOTIFICATION LETTER

DATE SENT:

DATE RECEIVED BY DEA

ATTACH COPY OF SITE VISIT SYNOPSIS, INCLUDING COMMENTS AND RECOMMENDATIONS, TO THIS FORM

Page 8 of 6

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# IDIRAIFT

# ACTAVIS Suspicious Order Monitoring – Indirect Customer Sales SOP

### 1. PURPOSE

This procedure describes the process used to analyze and monitor customer purchases from wholesalers and distributors.

### 2. SCOPE

- This policy applies to the indirect sale of Controlled Drugs sold by Actavis (Schedule II- V), that are identified as "products of interest" by the SOM Steering Committee.
- This procedure applies to the indirect sales function of Controlled Drugs sold by Actavis.

### **3. DEFINITIONS**

#### **CONTROLLED DRUGS:**

Controlled Drugs are defined as any drug or therapeutic agent–commonly understood to include narcotics, with a potential for abuse or addiction, which is held under strict governmental control, as delineated by the Comprehensive Drug Abuse Prevention & Control Act passed in 1970.

### SUSPICIOUS ORDERS:

These are controlled substance orders which are of unusual size, deviate substantially from a normal pattern or are of unusual frequency.

21 CFR 1301.74(b) states that "the registrant shall design and operate a system to disclose to the registrant suspicious orders of controlled substances. The registrant shall inform the Field Division Office of the Administration in his area of suspicious orders when discovered by the registrant. Suspicious orders include orders of unusual size, orders deviating substantially from a normal pattern, and orders of unusual frequency."

**INDIRECT CUSTOMER:** This is a customer who does not purchase products directly from the Actavis warehouse. An indirect customer purchases product from a wholesaler or distributor. Actavis will commit to monitoring indirect customers who purchase an average quantity of 5,000 units of a CII controlled substance on a yearly basis.

**PRODUCTS OF INTEREST:** This is an Actavis product that is identified and agreed upon by the SOM Steering Committee, to be at higher risk for abuse and diversion and should be monitored by additional measures. An identified product of interest will be subject to Suspicious Order Monitoring – Indirect Customer Sales SOP. A product of interest can be declassified as a "product of interest" by the SOM Steering Committee.

### 4. **RESPONSIBILITY**

To be determined -

### 5. RELATED DOCUMENTS

Title 21, Code of Federal Regulations, Section 1301.74(b); Letters from the Drug Enforcement Administration dated September 27, 2006, February 7, 2007 and December 27, 2007.

#### 6. INDIRECT CUSTOMERS BUYING FROM MULTIPLE SOURCES

**6.1** Monthly analysis should be performed by using the Valuetrack "Safe and Secure" Module, or a comparable program, to monitor for pharmacies or other individual stores buying Actavis controlled substances of the same product from more than one wholesaler or distributor during a two-week period.

**6.2.** If activity is observed of a single store/pharmacy buying the same product from three or more sources (wholesalers/distributors) during the two-week time period, Actavis will then contact the point of sale wholesalers or distributors to alert them to this activity. Depending on the frequency and purchase quantity of the indirect customer, Actavis can initiate actions to prevent the indirect customer from receiving product.

**6.3** Actavis will keep records of the notification from Actavis to the point of sale customer. Records will be kept of any follow up information, actions, and results. If the results include a change in customer forecasts, that will be noted and handled by the Marketing/Product Management Department.

### 7. INDIRECT CUSTOMERS BUYING HIGH QUANTITIES OF CONTROLLED PRODUCTS

7.1 Actavis indirect customer sales will be monitored through Valuetrack "Safe and Secure" module, or a comparable program, on a monthly basis. The sales will

be monitored for higher than average purchases of a single product based on the previous 3 months of purchases.

**7.2** If a pharmacy or individual store's previous 30- day purchases exceed 50% higher than their established 3 month average, notification will be sent by Actavis to the point of sale wholesaler or distributor highlighting the current order quantity and historical average. Actavis will request documentation of the reason behind the increase. If no reason or response is given, then Actavis will follow up with the point of sale wholesaler or distributor again in 14 days time.

7.3 Actavis will keep records of the notification from Actavis to the point of sale customer. Records will be kept of any follow up information, actions, and results. If the results include a change in customer forecasts, that will be noted and handled by the Marketing/Product Management Department.

### 8.0 INDIRECT CUSTOMERS BUYING DISPROPORTIONATE AMOUNT OF CONTROLLED SUBSTANCES

**8.1** Actavis indirect customer sales will be monitored through Valuetrack "Safe and Secure" module, or a comparable program, on a monthly basis. The sales will be monitored for disproportionate amounts of controlled substances purchased from a single pharmacy or end user store, compared to their historical purchases or what is expected/forecasted from the end user store. Certain stores may have a higher expected utilization of controlled substances due to their internal warehousing strategy.

**8.2** If any substantial change in product mix purchases is observed (with a higher amount of controlled substance purchased), Actavis will then send a notification to the point of sale wholesaler or distributer with the current product mix and how that has changed from their prior utilization. Actavis will request documentation of the reason behind the increase. If no reason or response is given, then Actavis will follow up with the point of sale wholesaler or distributor again in 14 days time.

**8.3** Actavis will keep records of the notification from Actavis to the point of sale customer. Records will be kept of any follow up information, actions, and results. If the results include a change in customer forecasts, that will be noted and handled by the Marketing/Product Management Department.

#### 9.0 MONTHLY MEETINGS WITH HIGH VOLUME WHOLESALERS

**9.1** Actavis will hold monthly meetings with the top volume wholesalers who sell to individual stores and pharmacies to discuss retailers/customers of interest. Participating in this meeting could be representatives from one or more of the

Actavis functional areas: Sales and Marketing, Customer Service, Legal, and Compliance.

**9.2** During the meetings any outstanding notices of indirect customers buying from multiple sources, higher than normal quantities, or disproportionate activity will be discussed. Actavis will take any items that have not been addressed to the team's satisfaction to the Actavis SOM Steering Committee for further action.

#### **10.0 REPORTING SUSPICIOUS ACTIVITY TO THE DEA**

**10.1** Depending on the frequency and severity of the indirect individual customer ordering, Actavis can reserve the right to stop sending the product of interest to the point of sale wholesaler, and can notify the DEA to the suspicious activity of the indirect customer, and the point of sale wholesaler. This action will be performed at the recommendation of the SOM Steering Committee.

### ASSUMPTIONS

**Monthly monitoring of individual products:** It was determined to monitor each product of interest on a monthly basis as an initial setpoint into the indirect monitoring SOP. This will ensure Actavis can dedicate resources to the effort, while ensuring the occurrences can be investigated and addressed in a timely manner.

**Multiple wholesalers, three or more:** Individual pharmacies usually purchase their products from a primary wholesaler, and also a backup wholesaler in the event product is not available at their primary. If a pharmacy is seen buying product from three or more wholesalers, then the activity is potentially suspicious and needs to be investigated.

Average quantity over 3 months: Pharmacy purchasing historical quantities will be defined as a rolling three month period. This is enough time to smooth out highs and lows in the buying patterns for pharmacy, new products on the market, and also enough time to pick up on and adjust for market trends and shortages.

**High activity defined as 50% above historical average:** Actavis determined that high purchasing activity is defined as 50% above the established three month historical average, as a setpoint that was high enough to detect large orders that was outside the normal limits of the purchasing cycle.