

From: Joya Browne <jbrowne@tursack.com>
Sent: Friday, June 19, 2009 9:11 AM
To: Nathalie Leitch
Cc: Joe Amoroso
Subject: FW: 74094 pdf
Attachments: 74094A_lr.pdf

Nathalie,

We fixed the pills and the references on this piece.

Please let me know what you think.

If we're ok to print; please confirm 15,000 quantity, tell me which page you think should be the outside front cover & let me know if we should place these pieces in Digital Direct inventory or ship elsewhere.

Thank you!

Joya Browne

Tursack Printing Incorporated

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701 Hemlock Road, Morgantown, PA 19543

800-222-2259 or 610-286-6866 (bldg # 2 plus x172) direct dial 484-722-4394 fax 610-286-4899 jbrowne@tursack.com

-----Original Message-----

From: macprep [<mailto:macprep@tursack.com>]

Sent: Friday, June 19, 2009 11:54 AM

To: Joya Browne

Subject: 74094 pdf

Tursack Prep Department

<mailto:macprep@tursack.com>

610-286-6866 x3027

Tursack Inc.

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Why settle for generic
MS Contin® tablets...

Prescribe KADIAN®. Less pain for your patients. More options for you.

WARNING: KADIAN® contains morphine sulfate, an opioid agent and a Schedule II controlled substance, with an abuse liability similar to other opioid analgesics. KADIAN® can be abused in a manner similar to other opioid agents, legal or illicit. This should be considered when prescribing or dispensing KADIAN® in situations where the physician or pharmacist is concerned about an increased risk of misuse, abuse or diversion.

KADIAN® capsules are an extended-release oral formulation of morphine sulfate indicated for the management of moderate to severe pain when a continuous, around-the-clock opioid analgesic is needed for an extended period of time.

KADIAN® Capsules are NOT for use as a prn analgesic.

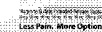
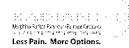
KADIAN® 100 mg and 200 mg Capsules ARE FOR USE IN OPIOID-TOLERANT PATIENTS ONLY. Ingestion of these capsules or of the pellets within the capsules may cause fatal respiratory depression when administered to patients not already tolerant to high doses of opioids. KADIAN® CAPSULES ARE TO BE SWALLOWED WHOLE OR THE CONTENTS OF THE CAPSULES SPRINKLED ON APPLE SAUCE. THE PELLETS IN THE CAPSULES ARE NOT TO BE CHEWED, CRUSHED, OR DISSOLVED DUE TO THE RISK OF RAPID RELEASE AND ABSORPTION OF A POTENTIALLY FATAL DOSE OF MORPHINE.

Safety considerations:

Serious adverse reactions that may be associated with KADIAN® therapy in clinical use are those observed with other oral opioid analgesics and include respiratory depression, respiratory arrest, apnea, circulatory depression, cardiac arrest, hypotension, and/or shock.

References: 1. *Journal of Clinical Pharmacy and Therapeutics*, 2004; 29: 1-10. 2. *Journal of Clinical Pharmacy and Therapeutics*, 2004; 29: 1-10. 3. *Journal of Clinical Pharmacy and Therapeutics*, 2004; 29: 1-10. 4. *Journal of Clinical Pharmacy and Therapeutics*, 2004; 29: 1-10. 5. *Journal of Clinical Pharmacy and Therapeutics*, 2004; 29: 1-10. 6. *Journal of Clinical Pharmacy and Therapeutics*, 2004; 29: 1-10. 7. *Journal of Clinical Pharmacy and Therapeutics*, 2004; 29: 1-10. 8. *Journal of Clinical Pharmacy and Therapeutics*, 2004; 29: 1-10. 9. *Journal of Clinical Pharmacy and Therapeutics*, 2004; 29: 1-10. 10. *Journal of Clinical Pharmacy and Therapeutics*, 2004; 29: 1-10.

For further information, please visit www.KADIAN.com or call 1-888-496-3082.
Please see accompanying complete Prescribing Information.

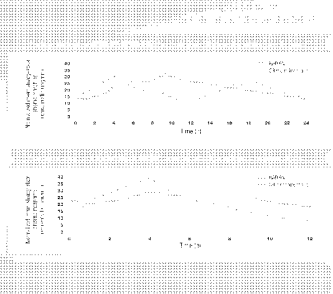


... When you can prescribe the benefits
of KADIAN® capsules?

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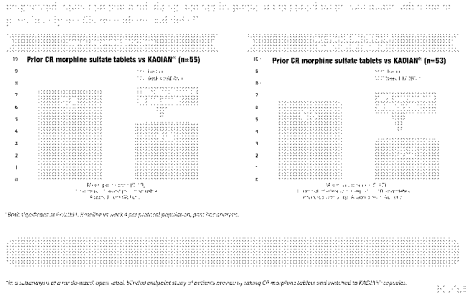
ALLERGAN_MDL_01103851

Fewer peaks and valleys

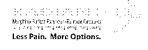


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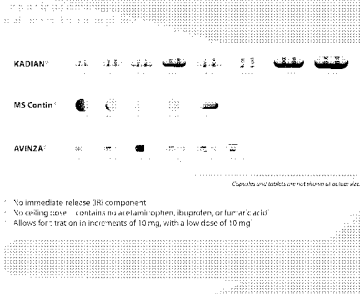
Better pain control and improved sleep scores



Please see accompanying complete Prescribing Information.



Fewer barriers to prescribing



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