From:	Braun, Andrea
Sent:	Wednesday, November 5, 2003 3:43 PM
То:	BeDan, Andrea; Morrison, Jacqueline; Bulger, Patrick; Lawson, Christine; Barba, Jean Paul;
10:	Hughes, Stacey; Alenik, Colleen; Braun, Andrea; Truza, Catharine; Mears, Denise;
	Fitzgerald, Roxanne; Hwang, Joseph; Ciampi, Louis; Albanese, Michelle; Roxanne Fitzgerald
Cc:	Dittbenner, Michael
Subject:	FW: LAS VEGAS SOUTHWEST REGIONAL ACTIQ CONSULTANT MEETING - FINAL AGENDA, ATTENDANCE LIST AND EVALUATION REPORT
Attachments:	3860_Final Agenda_10-3-03.doc; 3860_Las Vegas Final Attendance_10-3-03.xls; 3860 _Evaluation Summary_10-3-03.doc

Good Afternoon! Here is the final attendee form with evaluations from the Actiq consultant meeting held in Las Vegas in early October. For old CNS folks, this may be helpful for you to know who participated. Thanks, Andrea



Saturday, October 4, 2003

7:00 AM - 8:00 AM	Breakfast	
8:00 AM - 9:00 AM	 Welcome/Introduction Characteristics of Breakthrough Pain Pharmacology of ACTIQ Clinical Development Program Indication and Dosing Guidelines 	Steven Shoemaker, MD
9:00 AM - 9:10 AM	Scientific Exchange	
9:10 AM - 9:25 AM	Break	
9:25 AM - 10:05 AM	Pain Management Application: Chronic Back Pain/ Arthritic Pain	Steven Simon, MD, RPh
10:05 AM - 10:15 AM	Scientific Exchange	
10:15 AM - 10:55 AM 10:55 AM - 11:05 AM	Abuse, Addiction, Diversion: Issues and Concerns Scientific Exchange	Jeffrey Gudin, MD
11:05 АМ - 11:10 АМ	Break	
11:10 AM - 12:00 PM	Faculty Panel Discussion	
12:00 PM	Lunch/Afternoon Activities	
7:00 PM - 10:00 PM	Dinner	

Sunday, October 5, 2003

7:00 AM - 8:00 AM	Breakfast	
8:00 AM - 8:35 AM 8:35 AM - 8:45 AM	Pathophysiology of Pain Scientific Exchange	Daniel Bennett, MD
8:45 AM - 9:20 AM 9:20 AM - 9:30 AM	Pain Management Application: Migraine Scientific Exchange	R. Steven Singer, MD
9:30 AM - 9:40 AM	ACTIQ Risk Management Program	Steven Shoemaker, MD
9:40 AM - 9:55 AM	Break	
9:55 AM - 11:00 AM	Faculty Panel Discussion	

Produced in Native Format

Event Evaluation

How do you currently use ACTIQ in your practice (think about patient types and desired outcomes)?

- Chronic pain, malignant and non-malignant, usually with good satisfactory outcomes
- Yes, cancer pain
- For chronic pain management (non-malignant pain)
- Chronic pain with ponecrthreyl
- Migraine/headache, acute and chronic pain, cancer pain, all types of pain that are opioid responsive
- I use it for breakthrough pain treatment of different types
- Breakthrough chronic pain, pre-dose prior to procedure/PT
- Breakthrough pain episodes, chronic pain treatment, oral med issues and prohibitive side effects, high safety risk patients (i.e., suicidal history, addiction)
- For breakthrough pain in chronic pain patients who are typically maintained on long-acting opioids occasionally as sole analgesic in selected patients
- PRN breakthrough for non-malignant pain added to long-acting opioid, usually with fentanyl patch
- Migraine, detox off of longacting, breakthrough
- Maintain and rescue: chronic benign pain low back/radicular, migraine and cluster HA, neuralgias, RA, AS, OA and other in completely controlled rheumatic diseases
- As rescue in headache patient, breakthrough pain
- Avoid ER with chronic pain
- Breakthrough pain in conjunction with long-acting opioids for cancer patients
- Breakthrough, headache, prevention of ER visits
- As with specific rapid onset breakthrough pain
- Cancer pain, severe right knee pain, SIP surgical complications, reflex synthetic dystrophy, severe posthernotic neurologic, chronic low back pain, severe migraines
- Used rarely
- Opioid tolerant patients breakthrough pain, rescue from migraine attacks, ureteral colic pain relief in store formers
- I use it for breakthrough pain in my chronic pain patients and for migraine patients to keep them out of the ER
- I have not used ACTIQ. I came to this meeting to learn more about it and hopefully get comfortable using it for my patients
- Incident pain, cancer pain +/- chronic pain with breakthrough patient preference when they do not want long-acting opioid PHN, PN, migraine pain, failed back surgery, abdominal pain
- Breakthrough pain in selected patients

Please rate the overall presentations:

Saturday, October 4, 2003

• Characteristics of Breakthrough Pain by Steven Shoemaker, MD

Not Re	elevant				Very Relevant
1(0)	2(0)	3(1)	4(1)	5(11)	6(12)

Why did you give this rating?

- Good content, presentation
- Knowledgeable speaker
- Overall OK
- Excellent speaker amused patient questions
- A very useful talk
- o Knowledge base minimal compared to other experts in field of pain
- Excellent (contemporary) review of pharmacology
- What this med is for
- Engaging speaker understandable
- Comprehensive review
- Very well organized and good use of study data
- Well presented, good info
- Excellent presentation
- Very basic review this presentation is best given to MDs who do not write for ACTIQ
- o Good discussion of characteristics of breakthrough pain and titration of breakthrough meds

	Low					High
Effectiveness of speaker	1(0)	2(0)	3(0)	4(0)	5(16)	6(9)

• Pain Management Application: Chronic Back Pain/Arthritic Pain by Steven Simon, MD, RPh

Not Re	elevant				Very Relevant
1(0)	2(0)	3(2)	4(2)	5(8)	6(13)

Why did you give this rating?

- Satisfied the goal
- o Steve Simon engaged the audience and was very dynamic. Excellent speaker!
- Excellent, very good information
- Energetic
- Very practical information
- Excellent in expanding the off label use of ACTIQ
- o Not necessary for "ACTIQ" conference, better for PMER or pain conferences
- Clinically relevant to daily practice
- o Large population of chronic pain patients
- Relevant, but as a rheumatologist I know this topic fairly well
- Clear and concise
- o Focused on relevant problems with rehabilitation
- Well put together presentation
- o Effective use of slides, good hard data statistically presented
- Excellent presentation
- o Good presentation of pain statistics, some new to me

	Low					High
Effectiveness of speaker	1 (0)	2(0)	3(1)	4(0)	5(12)	6(12)

• Abuse, Addiction, Diversion: Issues and Concerns by Jeffery Gudin, MD

Not Re	elevant				Very Relevant
1(0)	2(0)	3(1)	4(1)	5(8)	6(15)

Why did you give this rating?

- Excellent!
- Very likable speaker
- High energy
- o Fun
- o I received many good points on these issues that are extremely important in my practice
- Excellent topic for the conference!! Good speaker!!
- Excellent perspective on the problem
- o Excellent speaker
- o Very clinically useful didactics need overview and tips
- Addresses our concerns about causing more trouble for patients and ourselves by improper treatment
- o Very applicable
- o Practical information about abuse
- o Speaker good, but presentation not focused; Didn't seem to really address abuse/diversion/addiction
- o Well presented and clear
- o Good/new information on fibromyalgia. Helpful to review meals for out-patient detox

	Low					High
Effectiveness of speaker	1(0)	2(0)	3(0)	4(0)	5(14)	6(11)

Sunday, October 5, 2003

• Pathophysiology of Pain by Daniel Bennett, MD

Not Re	elevant				Very Relevant
1(0)	2(0)	3(0)	4(4)	5(7)	6(14)

Why did you give this rating?

- Hit the target right
- o Boring speaker, not engaging, very full of himself!
- o Because he deserves it. Excellent way of presenting good information
- Condescending
- Excellent review of basic issues and treatment of pain
- Excellent information and speaker
- Up-to-date discussion well presented
- Very clinically useful didactics
- o A ton of info well presented by a doc who obviously has compassion for patients (and docs)
- Good overview
- o Great breakdown of physiology
- Good pathophysiology slides
- Some new info, good slides
- o A little too theoretical however effective, addressing of cultural issues, P4502176 enzymes vs. P450374 enzyme
- Gave the "inner workings" of pain lots of diagrams
- Good review. Some new stuff Low High Effectiveness of speaker 1(0) 2(1) 3(0) 4(3) 5(9) 6(12)
- Pain Management Application: Migraine Headache by R. Steven Singer, MD

Not Re	elevant				Very R	elevant
1(0)	2(0)	3(0)	4(1)	5(11)	6(11)	Blank(2)

Why did you give this rating?

- o Informative and useful
- Seems to ramble, knowledgeable but...
- o I treat many patients with migraine and I found this speaker to be very effective and useful
- Good topic
- o Concise, practical discussion of difficult problem
- \circ $\;$ Low percentage of my practice, but very useful for the few I have
- \circ $\;$ High prevalence of HA and high percentage of them are migraines
- Good overview
- HA is important
- Nice, energetic presentation
- Well educated on the topic
- Very good overview. Good stats

Effectiveness of speaker 1(0) 2(0) 3(0) 4(3) 5(12) 6(8) Blank(2)

Did the meeting format facilitate open discussion?	25	Yes	1	No (1 doc marked yes and no*)
If not, what recommendations would you make?				

- Small group discussion
- Not enough time was devoted... I would suggest that more time be set aside in future meetings
- Need to address dental problems in a more formal way for doctors treating chronic pain patients on ACTIQ!
- Excellent venue, good balance of speakers, perfect amount of time for session

What key points from the discussions can be used in the development of future programs?

- This format works I think
- Excellent presentation was very good, but you need handouts. Even if it lists your references. Anyone can make claims...you have to back-up what you say
- Ask each attendee how they use ACTIQ and other opioids and what problems they have had
- Dental issues and recommendations, insurance issues, diversion, abuse, non-malignant chronic pain studies current of ongoing issues in Cephalon and how they are being addressed
- Follow abuse issue developments closely
- More discussion re: problems with the product and availability (distribution to pharmacies)
- Relatively low risk of abuse, how to facilitate off label use in co. approval for payment
- Short or immediate acting vs. short-acting, no real conversion dose less need to titrate, higher dose might be +2x more effective
- Good info on safety issues
- Education with physicians, especially internists to better understand pain management with pathophysiology of pain
- Address patient compliance issues
- Most of the most fascinating key points I have learned at this conference were in the Q&A/coffee breaks and not in the actual presentations

What new information did you receive from the discussions?

- There is a process on going to fix the "new" ACTIQ, which can be better tolerated with less mucosal irritation
- That my current practice is congruent with what was presented
- Headaches use of ACTIQ
- Pathophysiology with edema and migraine; issues of abuse and safety
- Increased knowledge of med abuse potential
- Very little! I knew as much or more than ³/₄ of the speakers, but thanks anyway!
- New info regarding managing use issues (i.e., oral hygiene, etc.)
- Pathophysiology of pain/pharmacology, abuse data
- Current pathophysiology of pain, characteristics of opioids/opiates which help abuse, appropriate Rx, how abuse potential of fentanyl
- Good protocol for dosing and safety for headache
- That many other practitioners are also having problems with the new formulation need to modify present formulation to deal with problems of loss of efficacy, dose escalation, product crumbling
- Some new info on some of the subtleties in selecting the right opiate/opioid for patients. Also can use only shortacting agent to treat chronic pain if pain is just episodic
- Greater knowledge of pain management, abuse potential, pathophysiology, etc.
- Initial dosing suggestions and safety profile
- Too much to list here
- Using multiple modalities for pain therapy
- Better understanding of how ACTIQ works and how to use it appropriately in my practice. I feel better about safety issues I had
- Gabatril for PN and fibromyalgia
- ACTIQ is not a drug of abuse for the addict. Psychologically dependent population

Please rate the overall event _18_ Excellent _3_ Very Good _0_ Good _0_ Fair _0_ Poor _4_ Blank

How would you rate the following elements of the event:

Location:	20_Excellent1_Very Good0_Good0_Fair0_Poor4_Blank	
<u>Time</u> : Comments: 9:00 AM – 1:00 PM b	16_Excellent3_Very Good0_Good1_Fair0_Poor5_Blank tter time	
Hotel Services:	19_Excellent2_Very Good0_Good0_Fair0_Poor4_Blank	
Audio Visual Services	16_Excellent5_Very Good0_Good0_Fair0_Poor4_Blank	
Hotel Menu Selection:	14_Excellent5_Very Good2_Good0_Fair0_Poor4_Blank	1

Comments: How good can a buffet be - but this was good

<u>Transportation</u> :	16_Excellent3_Very Good1_Good0_Fair0_Poor5_N/A
Meeting Planners:	18_Excellent2_Very Good1_Good0_Fair0_Poor4_Blank

Do you have any additional comments?

- Need speakers with better qualifications. Need academic leaders to give lectures. Most of these guys will say whatever the sponsor wants them to say!
- More discussion on chronic daily use of multiple (76) ACTIQ units and appropriateness of above usage for specific patient types
- I found the hotel staff to be very friendly, the venue was fabulous. The meeting was very productive.
- Do not rush important issues! MDs have traveled "far" for these talks and don't mind staying later. I think that the "staff" and "moderators" are the ones in a hurry!! ⁽ⁱ⁾ Please keep in mind that we are here because we really want to be!! Also, we want to learn! Chronic pain issues in work compensation system would be great to address.
- Meeting was well organized/conducted, time was well organized
- Best meeting of this type I've been to in a long time
- This was one of the best, if not the best, programs/presentation I have attended. The personnel involved treated us as individuals and took pains to know us by name and face. My commendations to all, including the excellent speakers...I enjoyed their talk and visual aids
- One of the best events I've attended. Attention to all details was given
- You need to market/expand into ERs
- Not one focused discussion about control of cancer pain whether it be in-patient or more importantly in the outpatient ambulatory setting – W. Isacoff, MD
- Thank you very much for having me. This was a great relaxing, yet educational experience in regards to pain management/ACTIQ. I really appreciate your very generous hospitality and inviting me to this conference A. Sherman, DO
- How about adding a discussion about fibromyalgia?