From:	Santens, Jill /CN=JSANTENS>
То:	Sales San Francisco Bay
CC:	DeWildt, Charles; Morrison, Jacqueline
Sent:	3/14/2005 5:41:37 PM
Subject:	FW: MEP's
Attachments:	Brief Slide Set for MEPs.ppt

Hello everyone,

Please read Jackie's memo below (more slides will follow). If you have any questions please contact me-

Regards,

Jill Santens

From: Morrison, Jacqueline Sent: Monday, March 14, 2005 9:30 AM To: Braun, Andrea; Cassidy, Pam; Nikolaus, Matthew; Santens, Jill; Nelson, Alex; Rutkowski, Courtney Cc: DeWildt, Charles Subject: MEP's

Area Managers,

I wanted to clarify what the TSS should bring to every MEP: If the physician does not use the power point slides with a screen and does more of a round table discussion (which is fine) it is up to the TTS to bring a copy of the slides and hand them out to the attendee's for the 20 min on label discussion. I emailed you all a copy of the Actiq slide set and the Provigil slide set. I will send you today a copy of the Provigil brief slide deck. For Provigil MEP's the speaker has 2 options they can either use the comprehensive slide deck or the brief slide deck. If the physician uses the comprehensive slide deck they are not required to go over every slide because there are about 50 slides. The TSS should be in contact with the speaker prior to the MEP and they should clarify with the speaker which slide deck they are going to use, so they can bring the appropriate copies for the attendees.

To sum this up: If the speaker is not presenting the power point slides with a screen and is doing a round table discussion, the TSS should be in contact with the speaker prior to the MEP and find out which slide deck the speaker is going to go over (brief or comprehensive). The TSS can then make the appropriate copies of the slides and bring them to the MEP for the 20 min on label discussion.

Please feel free to contact me for more clarification if needed.



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Thanks

Jackie Morrison

Market Development Manager- West

Cephalon

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