

**From:** Paula C Williams  
**To:** Hong Na  
**Sent:** 6/1/2017 1:52:23 PM  
**Subject:** RE: From Provider to Patient: Opportunities and Dialogue for Appropriate Pain Management

Very nice reply...

Regards,



**Paula Williams** Director, Medical Education  
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#### OUR PURPOSE & VALUES

**From:** Hong Na  
**Sent:** Tuesday, May 30, 2017 1:44 PM  
**To:** Doris Saltkill; Kaelan Hollon  
**Cc:** Paula C Williams; Denisa Hurtukova  
**Subject:** RE: From Provider to Patient: Opportunities and Dialogue for Appropriate Pain Management

Hi Doris:

Yes.. we are aware and discussed this issue with Rob Falb. We are by no means requesting proactive communications by Teva.

However, since this activity was supported by an independent medical education grant, and the content of the activity was developed independently from Teva by the Academy for Continued Healthcare Learning, we believe corporate communications on this supported education hold us to a very limited liability.

Also, we did get approval by legal and compliance to share this program with the Coalition for CME, an industry advocacy organization, who will be sharing this with legislators in Washington.

Therefore, we wanted to keep you in the loop just in case you got any outside inquiries or you can think of any internal and/or external communications to promote the activity with limited risk.

Sincerely,

Jin



**Hong Jin Na, MS, EdD(c)** Associate Director, Medical Education  
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MAKING PEOPLE FEEL BETTER

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WHERE IT  
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## OUR PURPOSE & VALUES

**From:** Doris Saltkill  
**Sent:** Tuesday, May 30, 2017 1:34 PM  
**To:** Hong Na; Kaelan Hollon  
**Cc:** Paula C Williams; Denisa Hurtukova  
**Subject:** RE: From Provider to Patient: Opportunities and Dialogue for Appropriate Pain Management

Jin,

Thank you for sharing. Just for context—we are very cautious about proactively mentioning work in the opioid space to external media as there are a number of open lawsuits. (You may have seen where we settled for ~\$1.6M last week in California with no admission of guilt.) There's always the risk that an outlet will take a negative or pessimistic spin.

**Doris Saltkill**

Director, Corporate Communications  
 Global Specialty Medicines  
 Teva Pharmaceuticals

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 C: 816-588-3079  
 F: 215-795-4050

**From:** Hong Na  
**Sent:** Tuesday, May 30, 2017 11:46 AM  
**To:** Kaelan Hollon  
**Cc:** Doris Saltkill; Paula C Williams; Denisa Hurtukova  
**Subject:** RE: From Provider to Patient: Opportunities and Dialogue for Appropriate Pain Management

Hi Kaelan:

Yes... this activity is also being promoted by the Coalition for CME (CME Lobbyist group) in Washington DC as an example of PhRMA supporting education for HCPs.

We have approval by US legal and compliance to share this publicly. Rob Falb in government affairs has also been looped in.

We were hoping that corporate communications could also help promote this activity as an example of Teva's leadership on this issue.

I believe it is still important for us to actively contribute on this issue as we are still a manufacturer of pain meds on both the branded and generic side.

Sincerely,

Jin



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## OUR PURPOSE & VALUES

**From:** Kaelan Hollon

**Sent:** Tuesday, May 30, 2017 12:27 PM

**To:** Hong Na

**Subject:** Re: From Provider to Patient: Opportunities and Dialogue for Appropriate Pain Management

Congrats! Looks like a great resource. :)

On May 30, 2017, at 12:19 PM, Hong Na <[Hong.Na@tevapharm.com](mailto:Hong.Na@tevapharm.com)> wrote:

Good Afternoon:

I am pleased and proud to announce the launch of "From Provider to Patient: Opportunities and Dialogue for Appropriate Pain Management", an educational activity on a most pertinent social issue that is available now on MyCME.

The activity provides moving stories about the opioid crisis and appropriate pain management.

This activity is provided by Academy for Continued Healthcare Learning and supported by a Teva CNS independent medical education grant.

The activity is available for both physician and pharmacist continuing education credit and can be accessed through the links provided.

myCME Physician link: <http://www.mycme.com/from-provider-to-patient-opportunities-and-dialogue-for-appropriate-pain-management/activity/4709/>

myCME Pharmacist link: : <http://www.mycme.com/from-provider-to-patient-opportunities-and-dialogue-for-appropriate-pain-management-pharmacy-credit/activity/4711/>

The faculty for this activity includes:

Moderator:

Barbara Lewis, BA

Healthcare News Reporter and Anchor

Inside Indiana Business

Sound Medicine, WFYI Public Radio/Indiana University School of Medicine

Ruixuan Jiang, PharmD

PhD Student

University of Illinois at Chicago

College of Pharmacy

Department of Pharmacy Systems, Outcomes, and Policy

Chicago, IL

Todd Lee, PharmD, PhD

Professor

University of Illinois at Chicago

College of Pharmacy

Department of Pharmacy Systems, Outcomes, and Policy

Chicago, IL

07325.1

Michael Phillip Sprintz, DO  
Founder and CEO  
Sprintz Center for Pain and Dependency  
The Woodlands, TX

Forest Tennant, MD, MPH, DrPH  
Pain Management Specialist  
West Covina, CA

Sincerely,

Jin

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