

From: Terifay, Terrence
Sent: Monday, May 3, 2004 6:20 PM
To: Grosse, James; joan@medicaled.com
Cc: Nelson, Alex; DeWildt, Charles; Pyfer, Andy; Castagno, Paula; Robinson, Dean; Terifay, Terrence
Subject: RE: Dinner program feedback

Hi Jamie,

Thank you for providing feedback to Medicom regarding the CME program that occurred in your area. As you know, the content portion of the program is solely decided by the CME organization (Medicom), but in regards to the logistics associated with this program (ie. Venue, speaker, invitations) we should provide this feedback so that Medicom can continue to improve the quality of these programs.

Thank you again for your feedback.

Best regards,

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-----Original Message-----

From: Grosse, James
 Sent: Wednesday, April 28, 2004 11:56 AM
 To: joan@medicaled.com
 Cc: Nelson, Alex; DeWildt, Charles; Terifay, Terrence
 Subject: RE: Dinner program feedback

Hi Joan,

Dr. Fitzgibbon is a great speaker and is extremely knowledgeable on the use of Actiq. Both CME events were promoted to the area physicians as a general discussion on breakthrough pain. Dr. Fitzgibbon did his presentations strictly on cancer breakthrough pain. Dr. Fitzgibbon does not recommend short acting opioids for non-malignant pain. His presentation would have been extremely effective if the audience would have been full of cancer docs and nurses. Fortunately, Dr. Fitzgibbon had to leave at 8:00pm sharp to catch a flight home and was not available for a Q & A. In my opinion, I would only use Dr. Fitzgibbon in an oncology setting.

-----Original Message-----

From: Joan Meyer [mailto:j.meyer3@medicaled.com]
 Sent: Monday, April 26, 2004 12:01 PM
 To: Grosse, James

Cc: Nelson, Alex; DeWildt, Charles; Terifay, Terrence
Subject: Dinner program feedback

Hi Jamie,

How are you? Hope all is well.

I just wanted to follow up with you regarding your CME program last week with Dr. Fitzgibbon. As I understand it this is the second time he has been scheduled in your territory in just a short time. Though it appears as if you had a good turn out for each my concern is in the quality of his last presentation. Were you happy with the presentation in the sense that Dr.

Fitzgibbon was comfortable with the content and was he able to adequately address questions from the audience? I understand there may have been some quality issues with him in the past. As you may know we are taking a critical look at all of our speakers this year and would welcome your input on this speaker and program as well as any other information you would like to pass on to me.

Our goal is to make these programs as successful as possible for both you and our audience.

Should you have any questions please do not hesitate to contact me.

Best Regards,

Joan Meyer

Executive Director

MediCom Worldwide, Inc

Phone: 215-337-9991