

Message

From: Theranos [/O=THERANOS ORGANIZATION/OU=EXCHANGE ADMINISTRATIVE GROUP (FYDIBOHF23SPDLT)/CN=RECIPIENTS/CN=SHARE HOLDERINFO666]
Sent: 7/30/2013 12:21:35 AM
To: Theranos [shareholderinfo@theranos.com]
BCC:

chris@bdventures.com

Elizabeth Holmes [eholmes@theranos.com];

Subject: Theranos

Dear Shareholder,

It is with great pleasure that I write to inform you of our upcoming consumer launch.

As you all know, we have been working in stealth mode for several years to prepare for this.

With this launch, we will begin sending information to our shareholders through email briefs. If you would like these briefs sent to a different point of contact please let us know by replying to shareholderinfo@theranos.com.

We have been preparing a new website in anticipation launch, and will be releasing incremental content on it over the coming weeks and months. Our first new website content is up today. Our board is publicly listed on the site for the first time, so we did our company's first press release to announce two new directorships today. I've attached the release to this email for your reference.

In the event you are contacted regarding Theranos, we have a dedicated PR team set up to handle all inquiries. Please relay all calls or requests for information directly to them. The PR contact point at Theranos is Jeff Blickman. His contact information is on the new Theranos website under Press Info at 650.470.0334 or pr@theranos.com.

For your reference, we will not be granting interviews until we make commercial announcements and have the information in those announcements additionally posted to our website.