



Meeting of the Board of Directors

7.14.15

This presentation and its contents are Theranos
proprietary and confidential.

Agenda

Tuesday, July 14th

- Administrative
 - 10:00 AM – 11:00 AM
- Governance
 - 11:00 AM – 12:00 PM
- *Break and Lunch*
 - *12:00 PM – 12:30 PM*
- Discussion: Strategic Plan
 - 12:30 PM – 1:50 PM
- Close of Meeting
 - 1:50 PM – 2:00 PM

Administrative

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Governance

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Chartering the Board of Counselors

- Duty of Loyalty
- Strategic role
- Board committee structure and reduction in size
- Term and Compensation

Redacted

Duty of Loyalty

Redacted

Redacted

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Public Communications

- Announcements made as milestones completed / initiatives publicly launch
- Not Disclosing
 1. Device capabilities
 2. Future plans
 3. Details of any programs that are not yet completed or innovations not yet announced
 4. Contract terms

Shareholder Consolidation

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Commercial Operations and Industry Response

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Strategic Plan: Deployment Depth, Focus, and Scale

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2015 Strategic Plan

Core focal areas:

- Recruiting and building people from within

- Volume
 - Optimizing number of locations/patient volume with scale
 - Contracts
 - Direct access
 - Distribution
 - Courier
 - Theranos retail

- Deployment of next generation technology systems

- Exceptional services delivery infrastructure

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