

Bob Gordon

From: Elizabeth Holmes <eholmes@theranos.com>
Sent: Friday, November 09, 2012 10:08 PM
To: Steve Burd
Subject: Re: Re: Six Store Launch

I'm back at Theranos debriefing on today with my team. We need to set these 29 tasks together and make it happen. I can give you a call this weekend -

On Nov 9, 2012, at 9:36 PM, "Steve Burd" <steve.burd3@safeway.com> wrote:

> If we don't pick a launch date soon, we can forget about launching even six stores in 2012. If you have already decided it is not going to happen until next year, I would like to know. While it would be very unfortunate to not launch in Q4, based on the information I have, it looks pretty remote. I feel like a jogger running in place waiting for the stop light to turn green.

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> Steve Burd
> "Email Firewall" made the following annotations.

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