Therman's

## **Theranos**



### **Theranos Mini Blood Lab Deal**

- The Network
- Fee Structure
- Safeway's Financial Commitment
- Financials



#### **Theranos Network**

- Theranos will have two launch partners for the first 6 months
  - Walgreens (900+ units)
  - Safeway and its network (3,500 + units)
- Safeway will own the grocery network and Theranos will commit to completing the network in approximately 12 months
- All labs will be branded as Theranos and be required to meet certain standards
- Safeway and Walgreens will have a 90 day exclusive on all new diagnostic and predictive tests

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#### **Theranos Fee Structure**

Walgreens and Safeway will be guaranteed to have the lowest cost of goods

Safeway will be guaranteed an average \$10 gross margin per test

 Safeway will earn a fee (estimated at \$1.50) per test from all of its network partners



# Safeway's Financial Commitment - \$85 Million

- \$55 million cash investment
  - \$25 million in notes convertible to equity
  - \$30 million for pre-purchase of inventory
- \$30 million of additional money to remodel our existing pharmacies
- Timing of cash outlays
  - \$10 million at signing secured by a letter of credit
  - \$20 million at time of Regulatory Approval secured by a letter of credit
  - \$25 million at successful completion of the pilot
  - \$30 million of remodel costs from signing until the end of the Qtr 1

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#### **Pilot Tests**

- January 2011 scheduled for initial test
- Rural Washington State market selected due to lack of retail lab competitors 20 miles to nearest Quest / Labcorp
- Stores expected to be picked based on several success criteria
  - Presence of in-store pharmacy
  - Physical space layout appropriate for testing
  - Pharmacists with strong consumer relations skills

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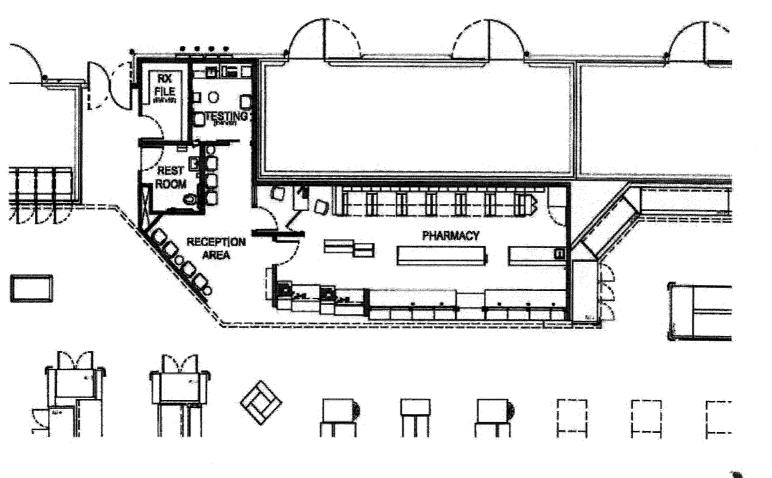
#### **Theranos In-Store Lab**

#### Requires dedicated retail space

- Testing room of approximately 80 sq.ft.
- Adjacent to Pharmacy and restroom
- Waiting area for 6 8 customers
- Average cost of \$25,000 per store Requires dedicated retail space
- Test stores completed by 12/31/10



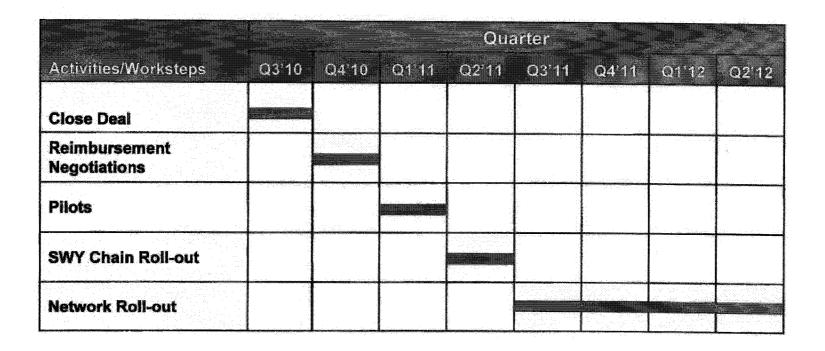
### **Proposed Real Estate Remodel**



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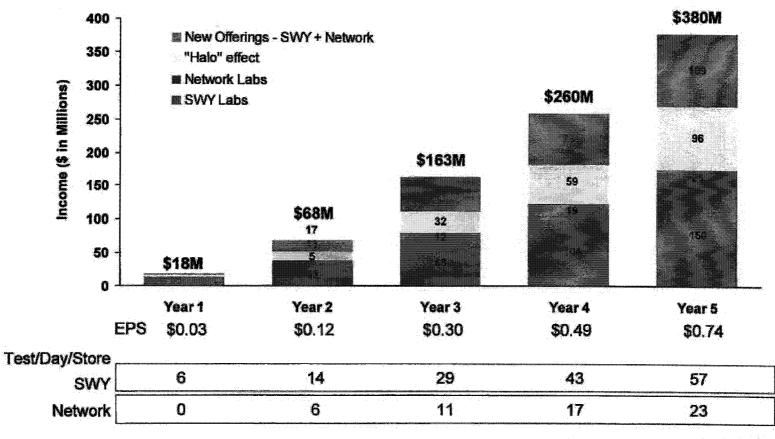
# **Anticipated Program Roll-Out**





#### **SWY Contribution Total**





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