

Message

From: Christian Holmes [/O=Theranos Organization/OU=Exchange Administrative Group (FYDIBOHF23SPDLT)/CN=Recipients/CN=Christian Holmes]
Sent: 9/9/2013 5:43:22 PM
To: White, Katherine (katherine.white@walgreens.com) [katherine.white@walgreens.com]; Deans, Katie (katie.deans@walgreens.com) [katie.deans@walgreens.com]
CC: Kim.Romanski@Walgreens.com
Subject: new mechanical for patient brochure

Katherine and Katie –

I hope all is well. Attached is the updated brochure mechanical (had a few last minute legal changes – essentially just toned down some of the comparisons like faster vs. fast, etc. Please use this version for additional rounds of brochures to be delivered to stores, and hopefully in the near term. We went ahead and printed a few hundred of these to put in the stores until the new batch arrives from your end.

Thanks and please let me know if there are questions.

Christian

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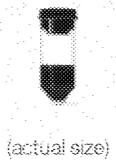
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welcome to a revolution in lab testing.



one tiny drop changes everything.

At Theranos, we're changing lab testing forever. As the world's first and only CLIA-certified laboratory capable of running all its tests on micro-samples, we can perform our tests on tiny sample amounts. So now it's easy to know more about your own health. And the more you know, the more you can do to live the life you want to live. The life you deserve to live.



the blood test, reinvented.

one drop. a world of answers.

With Theranos, all we need is a tiny sample. And from that sample, we can perform the full range of tests. So now you can have all your labs—from blood, urine, fluids and more—done simply and easily.

And since we use a tiny finger stick instead of a huge needle, it's more comfortable and a lot less scary. For patients big and small.



goodbye, big bad needle.

we're even easier to find.

You have a choice of where to have your lab tests done. Now, for the first time, Theranos Wellness Centers bring a new, convenient process right to local Walgreens stores. And with new locations opening soon—offering extended and weekend hours—it's easier than ever to start taking control of your health.

Ask your doctor about **Theranos**. Bring your clinician's order form to your nearest Theranos Wellness Center. Find us at theranos.com/locations.



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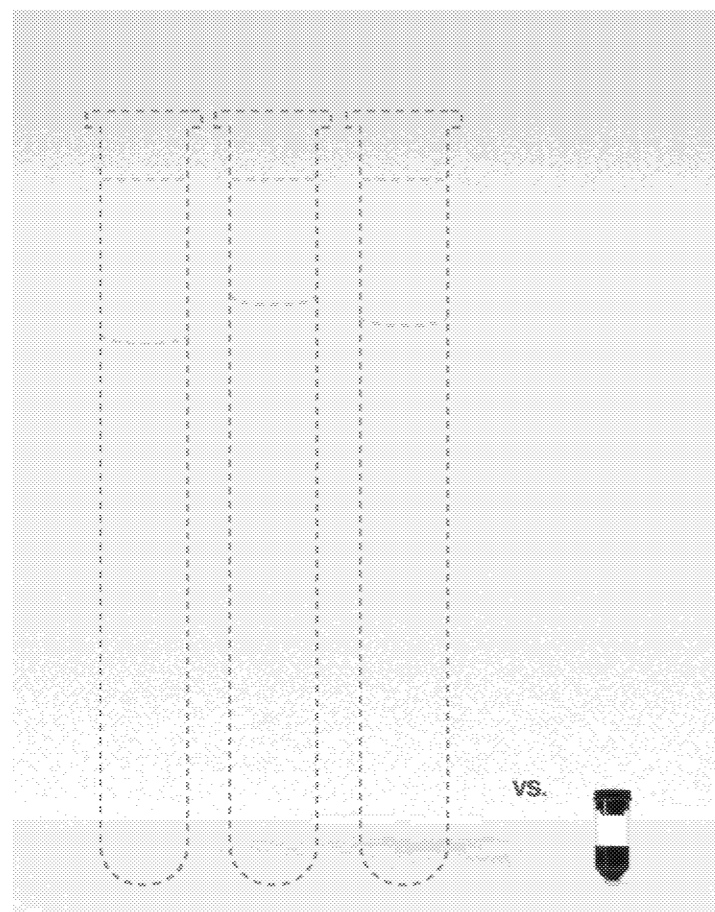
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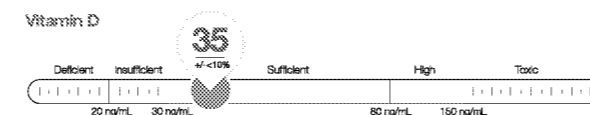
finally, a lab test that asks less of you.



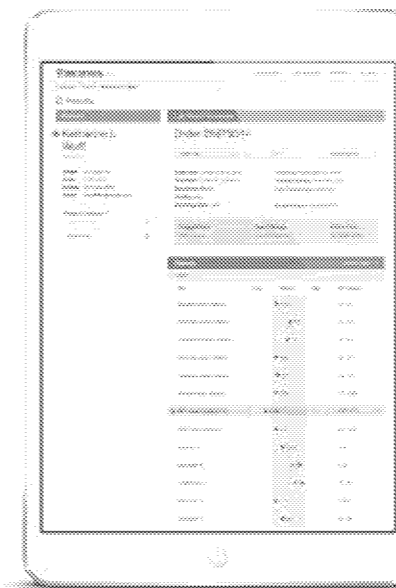
Our certified labs perform precise tests on a sample 1/1,000 the size of a typical blood draw. No more big vials to fill. No more searching for a good vein.

better answers, faster.

By automating our pre- and post-analytic processes, we drastically minimize human processing-- the cause of the majority of lab test errors. By standardizing our processes, we offer tests with the highest levels of accuracy.



For the first time, we include graphical depictions of all your results in our lab reports to help you better understand your lab data, with descriptions of test accuracy.



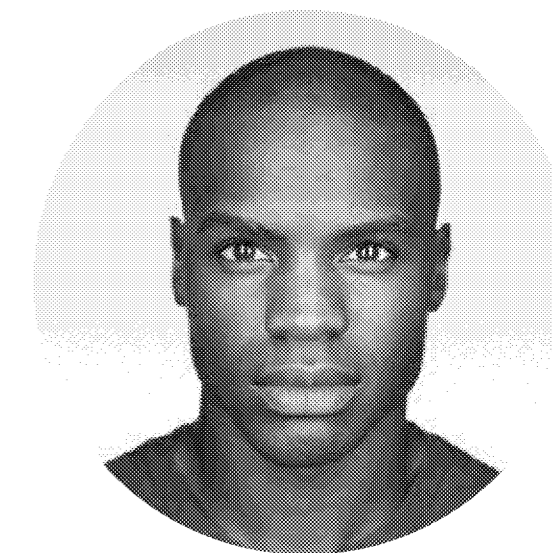
everything at your fingertips.

From ordering tests to reporting results, every aspect of your Theranos testing is connected through our secure digital network. So you and your doctor get answers quickly, accurately, and securely.

know more. do more.

When it comes to your health, knowing changes everything.

And we believe you have the right to know everything that's happening inside your body. So you can do more to live the life you want to live.



ask your physician about Theranos or visit theranos.com

shadow is FPO

Job# THER_0000_X2950_WAG_Bro-	File Name: THER_0000_X2950_WAGBrochure_53.indd	Client: Theranos	Name: rk	Date: 9-6-2013 4:36 PM								
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