
From: [REDACTED]
To: [REDACTED]
Sent: 7/14/2021 4:51:04 PM
Subject: RE: Can you do a roundup of Dixie Fire coverage by 5:30

Below is the list.

Media asking questions around cause and our equipment included Newsweek, Chronicle, ABC10, Mercury News, Sac Bee. Referred all fire questions to Cal Fire.

Fox 40 - [REDACTED]
SF Chronicle - [REDACTED]
ABC 10 - [REDACTED]
Action News Now Chico - [REDACTED]
KRCR-TV - [REDACTED]
North State Public Radio - [REDACTED]
Plumas News Group - [REDACTED]
San Jose Mercury News - [REDACTED]
Sac Bee - [REDACTED]
CBS Sacramento - reporter's vm box is full -- [REDACTED]
Newsweek -- [REDACTED]

From: [REDACTED]
Sent: Wednesday, July 14, 2021 4:49 PM
To: [REDACTED]
Cc: [REDACTED]
Subject: RE: Can you do a roundup of Dixie Fire coverage by 5:30

[REDACTED]

I responded to Fox 40 by email, and followed up that way as well. I did not receive a response but we know they used the talking points.

Thank you,
[REDACTED]

From: [REDACTED]
Sent: Wednesday, July 14, 2021 4:48 PM
To: [REDACTED]
Cc: [REDACTED]
Subject: RE: Can you do a roundup of Dixie Fire coverage by 5:30

[REDACTED] – Give me a brief readout of media on the Dixie Fire coverage. Number of calls, tone/sentiment, those who were just interested in the outage numbers vs. those who connected it to Camp and related issues.

From: [REDACTED]
Sent: Wednesday, July 14, 2021 4:41 PM
To: [REDACTED]
Subject: RE: Can you do a roundup of Dixie Fire coverage by 5:30

Yes

From: [REDACTED]

Sent: Wednesday, July 14, 2021 4:39 PM

To: [REDACTED]

Subject: Can you do a roundup of Dixie Fire coverage by 5:30