
From: [REDACTED]
To: [REDACTED]
Sent: 7/14/2021 3:25:13 PM
Subject: Re: TEST 1: Update on Dixie Fire

EOC is the one I forgot and I remembered it right after I hit send and didn't want to annoy anyone with further questions, hah

[REDACTED]
Marketing & Communications, PG&E
24/7 Media Line: [REDACTED]

From: [REDACTED]
Sent: Wednesday, July 14, 2021 3:23:31 PM
To: [REDACTED]
Cc: [REDACTED]
Subject: RE: TEST 1: Update on Dixie Fire

Let's acknowledge that we have activated an EOC to respond to this event.

From: [REDACTED]
Sent: Wednesday, July 14, 2021 3:12 PM
To: [REDACTED]
Cc: [REDACTED]
Subject: RE: TEST 1: Update on Dixie Fire

Looks good. Some suggestions:

The first sentence is a little awkwardly worded, with the name of the fire coming way after first mention and right after the county name. I would recast like this:

As you may know, the [Dixie Fire](#) began Tuesday night in the Feather River Canyon area above the Cresta Dam in Butte County.

Also, I don't understand this sentence. The smoke made the lines stop working...they stopped operating, right?

Due to the fire's smoke, some transmission system equipment operated, resulting in an unplanned outage to approximately 11,000 customers.

Other thoughts: Do we want to mention that the HAWC/WSOC team is monitoring? That employees may see media mentions of the Camp Fire and proximity to that site, and we are responding accordingly or something like that? Do we need to note if we expect or do not expect to file an EIR at all?

[REDACTED]
Marketing & Communications, Pacific Gas & Electric Co.
Office: [REDACTED]

From: [REDACTED]

Sent: Wednesday, July 14, 2021 3:05 PM

To: [REDACTED]

Cc: [REDACTED]

Subject: TEST 1: Update on Dixie Fire



A Message from [REDACTED]
Executive Vice President, Operations and Chief Operating Officer

PG&E Team:

As you may know, a wildfire began Tuesday night in the Feather River Canyon area above the Cresta Dam in Butte County (known as the [Dixie Fire](#)). According to the California Department of Forestry and Fire Protection (CAL FIRE) website, as of early this afternoon, the fire had grown to 1,200 acres with 0% containment.

Due to the fire's smoke, some transmission system equipment operated, resulting in an unplanned outage to approximately 11,000 customers. The Transmission and Distribution Control Centers worked together and restored service to all affected customers this afternoon.

According to CAL FIRE, the wildfire is burning in a very inaccessible area that is presenting significant challenges for firefighters. The Butte County Sheriff's Office has issued evacuation warnings for the Pulga and East Concow areas. At present, it does appear that the wildfire is moving away from populated areas.

The Dixie Fire is not far from the site of 2018's Camp Fire and last summer's North Complex Fire. I know that for many of us this news brings up painful memories of those previous fires. Our job, our mission, is to remain focused on the work at hand, work safely and remember our individual and collective responsibility to serve our customers and keep them safe. This means supporting CAL FIRE as it battles these wildfires with crews on-site to assist first responders and standing ready to restore customers in the area when safe to do so.

We will share more information when we have it.

Please work safely and securely today and every day. You matter.

