

[REDACTED]

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**From:** [REDACTED]  
**Sent:** Wednesday, July 14, 2021 3:47 PM  
**To:** [REDACTED]  
**Cc:** [REDACTED]  
**Subject:** RE: Dixie Fire talking points

FYI

**Dixie Fire Talking Points, Updated 1400 July 14, 2021**

- The safety of our customers and communities is PG&E primary responsibility.
- PG&E continues to monitor the Dixie Fire in Butte and Plumas counties, and we have crews on-site to support first-responders.
- Late this morning several transmission lines lost power from the Dixie Fire's smoke. Approximately 10,000 PGE customers in Plumas County lost power. We restored power to all customers by 2 p.m.
- The fire is near the footprint of the Camp Fire.

**If asked:**

- **Did PG&E assets start the fire?** Please check with Cal Fire. We don't have access to the site as it's an active fire.
- **Did you have outages in that area close to when the fire started?** We don't have access to the site as it's an active fire.
- **Is this fire in or near the footprint of the Camp Fire?** Yes, it's in the Feather River Canyon in Butte County.

**Background:**

- At 9:30 a.m., Cal Fire's Butte Unit Tweeted that: "Fire is 1200 acres, burning to the north away from populated areas. Large resource orders are happening."
- Cal Fire's web page describes the Dixie Fire as being located above the Cresta Dam in the Feather River Canyon in Butte County.
- Here is the Cal Fire link to Dixie Fire info: <https://www.fire.ca.gov/incidents/2021/7/14/dixie-fire/>

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**From:** [REDACTED]  
**Sent:** Wednesday, July 14, 2021 2:17 PM  
**To:** [REDACTED]  
**Cc:** [REDACTED]  
**Subject:** RE: Dixie Fire talking points

All power restored in Plumas County.

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**From:** [REDACTED]  
**Sent:** Wednesday, July 14, 2021 12:16 PM  
**To:** [REDACTED]  
**Cc:** [REDACTED]  
**Subject:** RE: Dixie Fire talking points

Only a 50K question ....

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**From:** [REDACTED]

**Sent:** Wednesday, July 14, 2021 12:12 PM

**To:** [REDACTED]

**Cc:** [REDACTED]

**Subject:** Dixie Fire talking points

Our noon talking points. On the next round I'll develop something specific to the 50,000 question.

- The safety of our customers and communities is PG&E primary responsibility.
- PG&E continues to monitor the Dixie Fire, and we have crews on-site to support first-responders.
- Firefighters requested a distribution line be de-energized last night for firefighter safety.
- Several transmission lines are now de-energized. As of 11:30 a.m., approximately 10,000 PGE customers in Plumas County are without power. We are investigating restoration options.
- It's near the footprint of the Camp Fire.

[REDACTED] | Pacific Gas and Electric Company | Principal, Marketing & Communications, Chico | [REDACTED]  
Internal PG&E phone: [REDACTED] | PG&E 24-Hour Media Line: [REDACTED]